

# Main Program

May 24, Grand Stage

## Official opening

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Grand Stage, May 24 10:00 — 10:20

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The reality of today presents Russia with new challenges. In these conditions, startup creators and technology entrepreneurs bear a special responsibility - it is their ideas and decisive actions that will determine not only their personal success, but also the technological sovereignty of the whole country. Time of Innovations is the time of heroes ready to move to the forefront and change the rules of the game for our common future.

## Speaker

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### Igor Drozdov

Skolkovo Foundation, Chairman of the Executive Board

## TIME OF INNOVATIONS: Human and AI live performance

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Grand Stage, May 24 10:30 — 10:40

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An experienced musician will use a drum machine to play a dynamic track and superimpose on it words created by a neural network. The words will be generated and displayed on the screen, and the musician will match these with the appropriate background music in real time. A real collaboration of artificial intelligence and human! After an interaction with audience, a splash screen from the visuals generated by a neural network appears on the screen, introducing the following speakers and the topic

## Speaker

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### Aleksei Vlasov

, MC

## Space is NOT boring

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Grand Stage, May 24 10:50 — 11:20

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An in-depth popular science presentation about the most relevant technologies of space exploration and answers to questions from the audience about them. Will we see colonies on Mars and look into neighboring galaxies? And will space technologies help us improve life on Earth?

## Speaker

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### Ivan Tolmachev

SR Space, CSO

## Rethink it now! How creative entrepreneurs searched (and found) their place in 2022

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Grand Stage, May 24 11:30 — 12:20

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Successful entrepreneurs are not afraid of crises and know how to act in turbulent times. How can one use crisis situations to increase their assets? What life hacks do experienced entrepreneurs use? And why is “Crisis is a time of opportunity” not a cliché, but a reality for the world of investment?

### Speakers

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#### **Pavel Chekhov**

keepmoscow, Co-founder

#### **Stepan Ermachenkov**

ZARYAD, CCO

#### **Nikita Fomkin**

Sur bar, CEO

#### **Lyudmila Tsoi**

Department of Entrepreneurship and  
Innovative Development of Moscow,  
Deputy head

## Why did It work? Case studies from venture investors and authors of successful startups

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Grand Stage, May 24 12:30 — 13:40

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Three representatives of venture capital funds and three entrepreneurs, in whose projects they believed, will discuss three successful business cases.

“How did they do it?” is an eternal question for the industry, where everyone strives to find or invent something new. Speakers will present success stories in pairs, where the author of the project and the investor who invested in it will tell about the project.

### Speakers

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#### **Pavel Frolov**

ROBBO, Founder

#### **Ildar Gain**

Sputnik, CEO

#### **Dmitrii Kalaev**

FRII INVEST, managing partner

#### **Pavel Morozov**

Sk Capital, Managing Partner

#### **Aleksandr Pavlov**

RFRIT, CEO

#### **Aleksandr Pikhtar**

TOT Systems, CEO

### Moderator

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#### **Mikhail Khomich**

VEB.RF, Managing director

## **Food - tomorrow. What will we eat in the future?**

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Grand Stage, May 24 13:50 — 14:20

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Food seems to many to be an ordinary sphere, but innovations in its production and cooking appear every day. How will what we eat change in 10 or 20 years? Will traditional dishes remain on our tables or will nutritional capsules replace them?

### **Speaker**

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**Sergei Ivanov**

EFKO, Executive director

## **The battle for youth. How does biohacking work?**

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Grand Stage, May 24 14:30 — 14:50

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Time is the main currency of the 21st century. We want to increase our active life time and improve life quality. That is why biohacking has become so popular. How not to get old? And how do innovations and technologies help us increase our vital energy at any age?

### **Speaker**

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**Artem Vasilev**

, CEO

## **Comedy of mistakes. Standup from successful entrepreneurs on how they lost millions of "a hundred-pound idea"**

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Grand Stage, May 24 15:00 — 16:00

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A startup performance in a unique format: the startup stand-up show. Entrepreneurs will take turns telling about one of their biggest failures in the format of stand-up comedy monologues (professional stand-up writers will help them prepare) and discuss their epic fails with "fellow fakers" on stage.

A funny and self-critical story of entrepreneurs about "why it didn't work out," and what lessons can be learned.

### **Speakers**

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**Aleksandr Andreev**

Medgital, Co-founder

**Andrew Taburinsky**

Daily Challenge, Founder

**Semen Tenyaev**

TENCHAT, Founder

## What will be next? Talk show that doesn't predict the future

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Grand Stage, May 24 16:10 — 16:50

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Three presenters (business angel, business analyst and standup comedian) will vividly and humorously discuss the real business case of creating a startup, which will be presented by an entrepreneur. After the case presentation, the moderator will ask the hosts the main question: What happened next? After that, the presenters will offer their own version of the situation, while the standup comedian will spice things up with relevant jokes.

### Speakers

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#### **Aleksander Khrenkov**

Antisleep, Business Development  
Manager

#### **Evgenii Larionov**

Dome Foundation, Board member

#### **Lev Marsel**

, Comedian

#### **Darya Verestnikova**

SafeTech , CCO, cofounder

## Design and Artificial Intelligence

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Grand Stage, May 24 17:00 — 17:40

### Speaker

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#### **Artemy Lebedev**

Art. Lebedev Studio, Designer

## Awarding the participants of the Sports Programming Championship

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Grand Stage, May 24 17:40 — 17:55

### Closing

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Grand Stage, May 24 17:55 — 18:00

# Main Program

May 24, Tech Stage

## AssistTech. Invest in the Future

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Tech Stage, May 24 10:00 — 10:45

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*Supported by VEB.RF*

In 20 years, the world's population will reach 10 billion, 20% of the world's population will be disabled, and 2/3 - over 60 years old. The economy will have to work for the interests of the elderly and people with disabilities. Including you and me. It is in our interests to invest in the future right now by developing high-tech assistive technologies, which we will use to improve our functionality. At the session "Have compassion or invest in the future," we will discuss how to use assistive technologies to return a person "to the system," prolong their active age and quality of life, what the state, business and startups do to develop technologies, and the legislation in the field of rehabilitation and inclusion.

### Speakers

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#### **Mariya Bogomolova**

Moscow Agency of innovation, CEO

#### **Oksana Kosachenko**

Sistema, Senior Investment Director

#### **Veronika Levenets**

Motorica, SkolkovoWomenClub,  
Journalist, model, blogger

#### **Aleksandr Sokolov**

Minpromtorg RF , Acting director of  
the Department of Industry  
Development of Socially Significant  
Goods

#### **Natalya Yakovleva**

MOSKOVSKOE PROP, Deputy  
General Director

#### **Kira Zakharova**

ASI, Program manager

### Moderator

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#### **Andrei Davidiuk**

Motorica, CEO

## Smarter than many. New era of AI

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Tech Stage, May 24 11:00 — 11:45

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The pace of AI technologies development is really surprising, and Chat GPT is a great example of advanced AI technologies. Today even more advanced equivalents of this technology have been announced, they will be available within the next few months. Our experts will discuss the generative models: their properties, values and potential development prospects.

- Can the new chat bot ‘partially serve as a human operator’ or replace humans at all, for some jobs?
- Will the rapidly growing AI technologies require regulatory governance?
- How will the interaction between a human and AI change with the expansion of neural networks at the household level?

## Speakers

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### **Sergey Golitsyn**

VTB Bank, Vice-president, Deputy Head of the Data Analysis and Modeling Department

### **Yaroslav Markov**

BOTKIN AI, CEO

### **Konstantin Romanov**

Beeline, AI & Digital Products Director

## Moderator

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### **Dmitrii Kulish**

Skoltech, Professor

## Changing the rules. Transformation of chains and partnerships

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Tech Stage, May 24 12:00 — 12:45

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In rapidly changing economic environment, it is vital for companies to understand how much they are prepared for changes, because their success depends on their preparedness.

Today businesses accelerate decision-making, thriving to be independent of import supplies, selecting goals to follow only those that are necessary for survival and able to bring profit at the next step.

However, the world is so unpredictable and changing so rapidly that even experienced players get puzzled and do not know what to do.

It is quite clear that changes are necessary. But how deep should they be? And how quick should they be implemented? And in general - which changes are needed? How to develop a skill to change in a company?

## Speakers

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### **Mikhail Knigin**

T1 , Executive director

### **Kirill Menshov**

Rostelecom, Senior Vice President for Information Technologies

### **Irina Petrovskaya**

VTB Bank, Head of the Department of Organization and Control of Technological Changes - Senior Vice President

### **Nikhil Tripathi**

Bijak, Co-founder

## Moderator

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### **Tatiana Naumova**

NTV, Project leader

## **“Let me join the club!” How to join the community of leading startups and technology-based companies in Moscow**

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Tech Stage, May 24 12:55 — 13:40

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*Supported by Department of Entrepreneurship and Innovative Development of Moscow*

Recently the first Moscow register of startups and technological companies has been launched. The founders wondered, what this new register was, what they needed it for, and who would be included in it. Our guests will address some hot issues, answer the questions from the participants ‘with a spruce’ of humor from Pavel Volya. Hot issues are: \* New register - who will be included in it and what do we need it for? \* More about ‘face control’ - criteria for selecting register participants \* Support measures, distinguishing features, and advantages

### **Speakers**

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#### **Andrei Davidiuk**

Motorica, CEO

#### **Aleksei Fursin**

Moscow Government, Director of the Department of Entrepreneurship and Innovative Development of the City of Moscow

#### **Nikita Nikishkin**

UBIRATOR, CEO

### **Moderator**

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#### **Tatiana Naumova**

NTV, Project leader

## **Cooperation, collaboration and co-creation. How corporations work with startups**

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Tech Stage, May 24 13:50 — 14:50

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*Supported by Department of Entrepreneurship and Innovative Development of Moscow*

Companies investing in innovations will have a higher return on their investments than those who avoid to invest. These companies are primarily focused on establishing a sustainable competitive advantage and creating a globally competitive product.

How should large companies deal with startups which passed the accelerator stage, and how to get prepared for a joint pilot project, how to integrate a startup in the core business process, which strategies and implementation stages should be chosen for innovations, as well as the main models of corporate innovation structures. We will discuss all these questions with the experts of the session on corporate innovation.

## Speakers

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### **Sergei Emelchenkov**

Zyfra, CEO

### **Andrey Kovalenko**

Bank VTB , Deputy Head of IT-  
Architecture Department

### **Dmitrii Kulish**

Skoltech, Professor

### **Aleksei Parabuchev**

Moscow Innovation Cluster  
Foundation, CEO

### **Irina Visokikh**

T1, Deputy Director for Government  
Relations

## Moderator

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### **Kirill Kaem**

Skolkovo Foundation, Senior Vice  
President for Innovations

## **Russian fintech. Is there place for startups?**

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Tech Stage, May 24 15:00 — 16:00

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### *With the support of VTB*

Russian banks today are the drivers for developing financial technologies since they possess significant resources and competencies and enjoy the trust of millions of customers. The Russian startup market is going through difficult times due to a decline in investment activity, sanctions restrictions and barriers to development in the global market. How can small fintech companies develop in Russia in such conditions? Can they compete with banks or build partnerships today? As part of the discussion, it is planned to assess the current state of fintech in Russia, the barriers faced by startups in their development and the potential of their cooperation with major banks. The main question of the discussion is whether Russian fintech startups have a future, or whether banks have cornered the market.

Issues for discussion:

- Current trends in the development of fintech in Russia
- Main market players besides banks - who are they? Which areas are the most promising?
- Banks are seriously investing in internal development. Is there a place in the market for fintech startups in Russia, and is it possible to compete with the banks' in-house IT departments?
- How have the formats of cooperation between banks and startups changed over the past year? How has the demand for innovation changed?
- Best Russian practices of building partnerships between banks and fintech startups: investments, pilots, joint products and services



## Speakers

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### **Marianna Danilina**

FinTech Association, Director

### **Nataliya Degtyareva**

VTB Bank, Head of VTB Accelerator

### **Renata George**

Innovation hub of the Bank MKB,  
Managing director

### **Ravil Nigmatov**

Alfa-Bank, Head of transformation and  
change management office

### **Pavel Salugin**

Gazprombank, Vice - President

## Moderator

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### **Irina Tarasova**

IIDF, Head of Corporate Innovation  
Center

## **A house with artificial intelligence. What innovations are real estate developers implementing in their new projects?**

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Tech Stage, May 24 16:15 — 17:00

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*Supported by VEB.RF*

Today, major developers use a number of innovative digital solutions to design ‘smart’ residential buildings. Deployment of new technologies not only changes customary life style in the newly built residential districts, but improves the quality of life in those buildings and districts, filling them with digital services and solutions. Smart residential complexes offer advanced comfort and safety to their residents, and a managing company will have convenient solutions to administer all the processes, reduce housing maintenance costs and have a significant competitive advantage.

## Speakers

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### **Oksana Dunina**

Profitbase, Co-founder

### **Guy Eames**

RuGBC, Chair

### **Aleksei Perlin**

Upside Development, CEO

### **Irina Seskutova**

Rostelecom, Director of the Department  
for work with developers

## Moderator

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### **Yuri Khakhanov**

Skolkovo Foundation, Director for  
Acceleration

## **CBDC. An overview of digital currencies in the BRICS countries and the prospects for the digital ruble**

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Tech Stage, May 24 17:00 — 17:45

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Overview of new trends in financial technologies, including CBDC, DeFi and CeFi. What risks and advantages they represent for the financial system, businesses and citizens.

Exclusive: a study on the current state of the CBDC platform in the BRICS countries from the Sk Fintech Hub and Axenix will be present on the session .

## **Speakers**

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### **Helen Avakyan**

FPA RF, Vice-president

### **Vyacheslav Blagirev**

SPVB, Head of digital financial markets

### **Vladimir Lazarev**

AML KRYPTO, Co-founder

### **Andrey Mikhaylishin**

Tsifrovie platezhy , CEO

### **Ruslan Yusufov**

MINDSMITH, General manager

## **Moderator**

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### **Pavel Novikov**

Skolkovo Fintech Hub, Director

## **Machine creativity. How to integrate AI into the business process**

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Tech Stage, May 24 18:15 — 19:00

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*Supported by BCS*

Artificial intelligence appeared in our lives in the last century and now surrounds us everywhere, e.g. when we attempt to translate a word online, use a smart speaker, or see targeted ads on social media. But a few years ago neural networks ceased to be mere background assistants. Generative AI shows interesting results when creating marketing and advertising materials, or generating ideas. It can be used to create highly personalized content, such as tailored product recommendations, and can also be used to create optimized search results and personalized ads. The opportunities for using this technology in marketing are just incredible. As part of the master class, participants will learn what the process looks like in practice and they will create their own product in partnership with AI.

## **Speakers**

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### **Elena Chudakova**

BCS, Senior data scientist

### **Pavel Ravaev**

BCS, CAO

# Main Program

May 24, Pitch Stage

## CreativeTech competition

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Pitch Stage, May 24 10:00 — 12:15

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*Supported by VEB.RF*

Today the economy is increasingly shifting focus from the resource-based industries to the creative sector, in which the creative outcome cannot be measured in barrels or tons. Animation, fashion, industrial design, architecture, creation of digital content, contemporary art and computer games - these are all areas which, in addition to their clear economic effects, also contribute to the development of socially important factors. Craftsmen, entrepreneurs running home-based businesses and representatives of active population who are being extensively involved in entrepreneurial activities and become a source of growth at a level of their particular businesses, their regions, and the country as a whole, will be the speakers at the finals of Creative Tech at Startup Village 2023.

## Speakers

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### **Mikhail Agafonov**

BlackGames, CEO

### **Anna Borisova**

, Marketing Director

### **Dmitrii Gorodnichin**

VISIONERO, CPO

### **Elena Ivanova**

Olafa, Owner

### **Gleb Kononov**

IndieGo Engine, CEO

### **Oleg Krotov**

Printbuild, CEO

### **Roman Ledyayev**

Institute of Innovative Development of Samara State Medical University, industrial designer

### **Sergei Manelyuk**

, Director

### **Igor Russkikh**

, Director

### **Mikhail Sitnikov**

Letary, CEO

### **Artem Tokhtuev**

Inpad store, CDO

### **Julia Vikhreva**

MrMetapreneur, Co-Founder, CPO

### **Anastasiya Vrypanova**

Institute of Innovative Development SamGMU , Marketer

## Moderator

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### **Natalya Chernysheva**

Skolkovo Foundation, Agrotech Hub director

## Experts

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### **Vsevolod Baev**

Dome Foundation, Co founder

### **Konstantin Buchnev**

AKI, Deputy CEO

### **Natalya Chernysheva**

Skolkovo Foundation, Agrotech Hub director

### **Aleksei Kalenchuk**

Skolkovo Foundation, Head of AR\VR, Gamedev, New Media

### **Evgenii Larionov**

Dome Foundation, Board member

### **Evgeny Lashkov**

Dome Foundation , Board Member

### **Andrey Popov**

Transport innovations of Moscow, Deputy CEO

### **Oleg Rakitov**

VEB.RF, Director for Social and Cultural Programs

### **Anton Skibin**

Skolkovo Foundation, Head of Energy and Transportation

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## **Pitch day of the acceleration program "MedLab23 Innovation Laboratory"**

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Pitch Stage, May 24 12:30 — 14:30

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The finals and award ceremony for the winners of the MedLab Innovation Laboratory acceleration program, held by the Skolkovo Foundation, Sechenov University and Rostelecom PJSC. MedLab Innovation Laboratory is an annual accelerator of the Skolkovo Biomed Cluster aimed at scouting the most promising innovative projects in digital medicine. Interaction between the program participants and different industry representatives, key industrial market players and the country's leading clinical centers makes it possible to implement a complex approach for supporting the best solutions to further integrate them in the Russian health care system.

## Speakers

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### **Artem Bureev**

DIAGNOSTIKA, Director

### **Alexander Grigoriev**

PIROGOV.AI, Director, Strategic Development

### **Nikita Nikolaev**

Celsus, CMO

### **Artem Petrosyan**

Sberbank, Executive Director of the Health Industry Center

### **Aleksandr Petrukhin**

Welt Centr, commercial director

### **Dmitrii Romanov**

Ntech Lab, Project manager

### **Leonid Shepurvov**

DOKONKOLL, Product owner

### **Yevgenii Solovikh**

FDLAB, CEO

### **Artur Zagitov**

Komarik, CEO

### **Kamila Zarubina**

Skolkovo Foundation, Biomedical Cluster Head

## Moderator

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### **Sergei Shcherbakov**

, Project Manager

## Experts

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### **Erik Brovko**

Zdorovie.ru, Chief Executive Officer

### **Polina Khabrieva**

Yandex Cloud, Startup Program Manager

### **Evgeny Nochevkin**

SBER, Head of eHealth

### **Maksim Ostras**

QLU, CEO

### **Alla Panchenko**

Sechenov University, Academic director SechenovTech

### **Elizaveta Rozhdestvenskaya**

, Managing Partner

### **Mikhail Rubtsov**

Sechenov University, Entrepreneur

### **Lyubov Simonova-Emelyanova**

Rostelecom, Director of the project office

### **Fatima Tamaeva**

L7, CEO

### **Mariya Tokareva**

Rostelekom, Director of the direction

## Pitch session of MedTech startups

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Pitch Stage, May 24 14:45 — 15:45

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*Supported by TI*

## Speakers

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### **Artem Kapninskii**

CELSUS, Commercial Director

### **Oleg Kreydenko**

ONKODIAG, CEO

### **Denis Kuleshov**

SENSOR-TECH, CEO

### **Maxim Lisitsyn**

SKINPORT, Project manager

### **Alina Mukhamedzhanova**

Syntelly, Product Manager

### **Ilya Yefremov**

ROBOSCOPE PATHOLOGY, CEO

## Moderator

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### **Sergei Voinov**

Skolkovo Foundation, Head of Digital Health

## Experts

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### **Yaroslav Korshikov**

T1, Director of Products and Strategic Directions

### **Aleksei Lantratov**

T1, Senior Analyst

### **Amir Rauf**

T1, Analyst

### **Somasundaram SUBRAMANIAN**

EAFO - Eurasian Federation of Oncology, Founder & CEO

### **Sergei Voinov**

Skolkovo Foundation, Head of Digital Health

## Pitch&Go

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Pitch Stage, May 24 16:00 — 19:30

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SK Capital business angels club for entrepreneurs and early stage investors with actual closed deals

Pitch sessions of the startups on the main topics of the Foundation's activities.

## Speakers

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### **Dmitrii Adamov**

Edwica, General manager

### **Pavel Bondar**

Dip Ai, CEO

### **Rinat Khabibullin**

CRUDERRA, Chief Technology Officer

### **Andrey Korsakov**

sBoard.online, CEO

### **Denis Losev**

Life, Co-founder

### **Denis Mezentsev**

My new job , CEO

### **Mikhail Podrugin**

, Partner

### **Yaroslav Prikazchikov**

TrendScout, Founder

### **Daniil Sivolozhskii**

Thunder Soft , CBDO

### **Aleksei Sokolov**

, CEO

## Moderator

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### **Artem Kurnosov**

Sk Capital, Senior Analyst

# Main Program

May 24, Industrial R&D Stage

## **Green factory - industrial technologies on the path to sustainable development**

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Industrial R&D Stage, May 24 10:00 — 10:55

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In recent years, issues of sustainable development have become increasingly important around globally. Most large companies invest heavily in “going green” and becoming more socially responsible. Today we will discuss whether they do this for economic, social or regulatory reasons, what effects they expect, and what tools they use. • Implementation of the principles of sustainable development for Russian organizations: initiative or commitment? • What benefits do Russian companies receive today when switching to “green” technologies? • Which aspects of sustainable development are the most important for industrial companies at the present time? • Organizational standards and corporate approaches in the field of sustainable development: examples of successful experience and advance plans

For the Skolkovo Foundation, the topic of sustainable development in general, including environmental protection, the climate agenda, energy and resource efficiency, and industrial safety is one of the priorities. Hundreds of projects in our portfolio relate to this area, and our task is to help such projects enter the market faster, starting from the first pilot implementations to full-scale replication. Corporate acceleration programs have become one of the most effective tools for such acceleration of implementation, and one of the largest such programs is called Greentech Startup Booster. It has been held for 3 years in a row, and we plan to launch it this year as well. The partners of this program have traditionally been companies from various industries, such as electric power, metallurgy, oil and gas industry, waste management industry, transport, etc.

Every year we discuss with our partners the priority topics for them, on which we launch a project search. The general orientation of the program has been maintained for 3 years, but individual focuses change depending on many factors, such as the economic situation, technology development, and regulatory policy of the state, and our program is a good indicator of what is really important for companies. All companies have stated goals to reduce greenhouse gas emissions, the release of traditional pollutants into the atmosphere, the volume of pollutants in wastewater, and the mass of waste disposed, including through recycling. Today we will also talk about the priorities of the companies for this year, about what projects have already been implemented, and what is planned to be done this year.



## Speakers

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### **Roman Kazakov**

Severstal, Senior Climate Manager

### **Anna Lemyakina**

Yandex Cloud, National and Strategic projects director

### **Yelena Mikhailova**

TMK, Head of the Climate Direction

### **Denis Papin**

TMK, Head of department

### **Aleksei Reteyum**

, Director of Development

### **Anton Vivchar**

MOSENERGO, Head of the engineering department

## Moderator

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### **Nikolai Bulatov**

Skolkova Foundation, Head of Innovations for Industry, Energy Efficiency Cluster

## Final of the accelerator **INDUSTRIX**

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Industrial R&D Stage, May 24 11:00 — 13:00

## Speakers

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### **Andrei Arbuzov**

NEOWELL, CEO

### **Yevgenii Dreev**

ICM Glass Kaluga, Engineer

### **Oxana Gulevich**

Timer, Deputy director

### **Andrei Isaev**

Digital ring, CEO

### **Vasilii Kislitsyn**

T8 Sensor, CTO

### **Anna Konyashina**

DOBROKHIM, CEO

### **Oleg Kovalev**

BROSK, Development director

### **Yurii Meshalkin**

Data Factory, CEO

### **Pavel Poluyan**

Information Assessment Institute, Chief  
Executive Officer

### **Yurii Sakunenko**

ENGIMATIC, CEO

### **Roman Shekhovtsov**

Energy Saver, MD

## Moderator

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### **Denis Pigarev**

Gazpromneft , Accelerator program  
manaegr

## AI in gas and oil industries. D-Seis digital twin

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Industrial R&D Stage, May 24 13:00 — 13:15

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History of the startup: from idea to industrial replication.

## Speaker

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### **Vadim Sabashnyi**

LANIT-TERCOM, CEO

## Final of the accelerator INDUSTRIX

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Industrial R&D Stage, May 24 13:15 — 15:30

## Speakers

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### Alexander Arkhipov

Geoshelf, director

### Oleg Garipov

New oil technologies, Director

### Nikita Kargapolov

LIKSENS, CEO

### Alexey Kuznetsov

TRANSKOR-K, Project director

### Marina Petukhova

Digital Design, Product Director

### Mikhail Sokolovskii

Videologic, Director

### Dmitry Stolyarenko

Ryegrass, Chief engineer

### Anton Varentsov

KOGINTEK RUS, CEO

### Aleksandr Vasilev

Serviceneftegaztehnology, CEO

### Arkadiy Zlobinskiy

ZAVET-GEO, General manager

## Moderator

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### Denis Pigarev

Gazpromneft, Accelerator program  
manaegr

## Predictive analytics in metallurgy. Advanced development strategy.

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Industrial R&D Stage, May 24 15:30 — 16:30

## Speakers

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### Yelena Andresyuk

Medsi, innovation development director

### Aleksandr Isaev

TVEL, Account Manager

### Dmitry Lakontsev

Skoltech, Center Director

### Ilya Muromets

TWEL, Software Architect

### Andrey Samarin

Cloud Technologies, Solution Architect

### Dmitriy Trunov

Skolkovo Foundation, "Digital  
Economy" Project Office, Deputy  
Director

## Moderator

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### Julia Shadrina

TMK, Director of Innovation  
Development

## Technological challenge for startups from corporations

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Industrial R&D Stage, May 24 16:30 — 17:30

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### *Supported by VEB.RF*

Many corporate requests for innovation cannot be found in open sources, although such requests exist. The founders of small innovative companies as engineers reconstruct and anticipate what innovative divisions may need. However, usually everything stops at the pilot project level.

To establish interaction between small innovative companies and corporations, we present to your attention a reverse pitch session with a request for certain innovations from representatives of large corporations.

### **Speakers**

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#### **Yelena Andresyuk**

Medsi, innovation development director

#### **Maksim Bardin**

Gazpromneft , Head of Open Innovation

#### **Kseniya Koltunova**

ASI, Corporate partnership manager

#### **Kseniya Oparovskaya**

Gazpromneft, Project manager

#### **Aleksandr Pilipchuk**

Medsi, CDTO

#### **Julia Shadrina**

TMK, Director of Innovation Development

#### **Margarita Shestakova**

Bank VTB, Head of Scouting

#### **Aleksandr Smolenskii**

Industrial Digital Platform , CEO

#### **Nikita Zhuchkov**

Russian Post, Head of open innovation department

### **Moderator**

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#### **Oleg Pertsovskiy**

Skolkovo Foundation, Operations Director

## Investments for development. Private club of corporate venture

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Industrial R&D Stage, May 24 17:30 — 18:00

## **Speakers**

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### **Eugeny Kuznetsov**

Orbita Capital Partners, Founder, CEO

### **Liliya Rabotyeva**

Association of corporate venture investors , Executive Director

### **Nikita Rogozin**

Softline Venture Partners, Investment Director

## **Moderator**

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### **Ilya Goldt**

New Industry, Managing Director, Partner

# Main Program

May 24, Technopark SK Creative Hub

## "Skolkovo" for the technological entrepreneur

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Technopark SK Creative Hub, May 24 10:00 — 10:45

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"Skolkovo has been helping technology companies successfully develop for more than 10 years. At the session you will learn: - What opportunities does Skolkovo offer for technological projects and companies? - What tools and how can Skolkovo help to develop your technological project? - What does Skolkovo get and how are new technology companies actually created and developed? - How to become a participant of the project and be ahead of your competitors?

### Speakers

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#### **Mariya Abramova**

Skolkovo Foundation, Head of Talent Management

#### **Kirill Kaem**

Skolkovo Foundation, Senior Vice President for Innovations

#### **Sergei Krzhanovskii**

Skolkovo Foundation, Vice President for Grants, Expertise and Tendering, Managing Director

#### **Anton Pushkov**

IP Center Skolkovo, CEO

#### **Olesya Stolyarova**

Skolkovo, Interaction and Control Director

## Startups are for banks, and banks are for startups. The best partner cases

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Technopark SK Creative Hub, May 24 11:00 — 12:15

## Speakers

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### **Aleksandr Alekseev**

ELMA365, Director of Solutions for the Financial Sector

### **Ruslan Aligadzhiev**

Beorg, CEO

### **Sergei Chubarov**

SEVERGAZBANK, Asset Management

### **Sergey Egorov**

Alfa-Bank, Product owner  
OTC&Private Playcement

### **Aleksandr Grishin**

Corp bank, Founder

### **Oleg Kovaletov**

RK-Finance, Head of technical support

### **Filipp Litvinenko**

Credit Bank of Moscow , Head of Transactional Business Department

### **Marat Magdeev**

MC Bank Rus, Head of Underwriting Unit

### **Yaroslav Mikulich**

FIS, Marketing director

### **Andrei Spiryagin**

AISFIN, Founder

### **Anton Utekhin**

, CEO

### **Maxim Volkov**

NP RTS Association, Operating director

### **Aleksandr Yeltsev**

, Head of Technology Development Department

### **Aleksei Zotov**

eKassir, CEO

## Moderator

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### **Tatyana Sidorenko**

Skolkovo Fintech Hub, Lead Startup Manager

**Why Russia now has the best conditions for entrepreneurship. And why is it especially important to take action now?**

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Technopark SK Creative Hub, May 24 13:00 — 13:30

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The expert will talk about the situation on the small and medium-sized business market in Russia: which businesses are growing, and which have a hard time. He will assess promising niches for development in Russia: from a bakery to a UAV factory, and talk about platforms for starting new and supporting existing businesses and how the state and private business can help and assist the "little ones".

## **Speaker**

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### **Pavel Semenov**

Modulbank, Chair of the Board

## **Corporation of talents. How to attract, develop and retain young professionals**

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Technopark SK Creative Hub, May 24 13:45 — 15:15

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The experts will discuss issues of HR-market of young professionals, share practical cases, discuss tools and HR-practices for supporting and developing young and talented professionals in the company, as well as answer questions from the audience.

## **Speakers**

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### **Ekaterina Barabanova**

Rostelecom, Chief learning officer

### **Oleg Borzov**

Rosmolodezh, Department head

### **Yevgeniya Gazizova**

REDMEDROBOT, Head of Education

### **Yuliya Kushnirenko**

RZD Corporate University, Deputy Head

### **Leonid Novozhilov**

Rostelecom, Director of Digital Technology Development

### **Yuliya Tereshchenko**

Rostelekom, CSP

## **Moderator**

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### **Natalya Tsarevskaya-Dyakina**

Skolkovo Foundation, Head of Edtech Hub

## **Investors' Day**

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Technopark SK Creative Hub, May 24 15:30 — 17:50

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In the first block, founders of venture clubs and companies share changes, current investment focus, and active deals. In the second block, venture clubs and companies present startups from the pipeline and deals they are syndicating. Each pitch will receive feedback from a dedicated panel of judges from other venture capital organizations.



## Speakers

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### **Aleksey Basov**

BSF Capital, Managing partner

### **Sergey Bruev**

Friendly VC, Managing partner

### **Kirill Chekanov**

Darkstore y doma, CEO

### **Nikolai Evchenko**

Beeline Ventures, Director of innovations, head

### **Dmitrii Kalaev**

FRII INVEST, managing partner

### **Stanislav Kolesnichenko**

SK Capital, Managing director

### **Oleg Linnikov**

Startech, CEO

### **Anna Morozova**

Syndicate venture club, Co-Founder

### **Artyom Novosartov**

AREV Capital, Founder

### **Pavel Okhonin**

Kama Flow, Partner

### **Nikita Razhev**

Yandex Cloud, Startup Program Lead

### **Vyacheslav Shulenin**

Medtech Moscow, CEO

### **Pavel Spesivtsev**

Sk Capital, Investment manager

### **Dmitrii Sutormin**

Sindicat, Owner

### **Vyacheslav Turpanov**

, Founder

### **Konstantin Urvantcev**

FranchCamp, Founder

### **Pavel Voroshilov**

KeepRise, CCO

### **Spartak Zabolotskii**

Shokolad, CEO

## Moderators

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### **Ilya Ivakhin**

, Business Partner

### **Narmina Velieva**

Technopark Skolkovo, CVO

## Foodtech in the new reality

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Technopark SK Creative Hub, May 24 18:00 — 19:00

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The new foodtech reality: from history to trends - Real business: challenges, priorities, opportunities - Innovative infrastructure for foodtech development - The place of foodtech in anti-aging and biohacking - Psychology of human health in an era of change

### Speakers

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#### Sergei Ivanov

EFKO, Executive director

#### Kirill Kaem

Skolkovo Foundation, Senior Vice  
President for Innovations

#### Alexey Komarov

EntSpace, CEO

#### Irina Obukhova

, Psychologist

#### Max Storozhenko

TheHumanCode, Founder

#### Yulia Titel

Fifth Element, Chief physician

### Moderator

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#### Nailya Ilmanbetova

Technopark Skolkovo, Head of services

## Foodtech with a human face!

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Technopark SK Creative Hub, May 24 19:00 — 20:00

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- Overview of foodtech in 2023
- Is there a need for communities around foodtech companies?
- Practices and cases from market participants

### Speakers

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#### Anna Belaya

Azbuka Vkusa, Chief of new projects

#### Aleksandra Gudimova

NovaProduct AG, CMO

#### Nailya Ilmanbetova

Technopark Skolkovo, Head of services

#### Sergei Ivanov

EFKO, Executive director

#### Artem Ponomarev

Greenwise, Owner

### Moderator

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#### Igor Zhukarev

Veg-Life Agency, Founder

# Main Program

May 25, Grand Stage

## Warm-up

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Grand Stage, May 25 10:05 — 10:20

### Speaker

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**Danil Kalutskih**

Neurobatika, Speaker

## Great roast. Pitching right!

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Grand Stage, May 25 10:20 — 11:00

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The success of an idea largely depends on how it is presented to the audience, and sometimes the most interesting projects fly under radar simply because their creators lacked presentation skills. Honest roast by a blogger will help startup creators grow right then and there.

### Speakers

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**Andrei Chervonnii**

VS, Founder

**Albert Zyabbarov**

BAZA school, CEO

### Moderator

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**Maxim Spiridonov**

Reforma, Founder

## Science Slam!

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Grand Stage, May 25 11:10 — 11:55

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Short presentation by experts on the topic of technology: in 15 minutes, with the clock running, the experts will tell about one of the topics that the audience will choose by voting. The task of the expert is to tell what it is, how it works, in what areas and how it can be applied, and what is new in this area now.

## Speakers

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### **Dmitrii Grishin**

, CPO

### **Igor Kozhelin**

SR Data, CEO

### **Ivan Skvortsov**

Competence Center for Food  
Production, CEO

### **Alexey Zaytsev**

Skoltech, Assistant professor

## Cybersecurity

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Grand Stage, May 25 12:00 — 12:30

### Speaker

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#### **Yury Maksimov**

Positive Technologies, Co-founder,  
Chairman of the Board of Directors

## NFT-TALK. Why gifs cost millions?

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Grand Stage, May 25 12:40 — 13:25

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NFT is an industry of paradoxes. It already employs millions and earns billions, but its rules and values remain a mystery to most people. At Startup Village, guests will not only hear about NFT, but will also see how it works!

The discussion will be attended by three speakers involved in NFT art and development. Together with the discussion, an NFT auction will be launched where everyone can buy a special NFT-coin, Startup Village, created by a famous digital artist. Every audience member will be able to make their own bet!

At the end of the discussion, guests will see how the NFT coin's value has grown in 40 minutes of discussion. And the winner of the auction will be invited to the stage to solemnly receive the rights to the digital art creation.

### Speakers

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#### **Ruslan Musin**

BURNGRAM.COM, CEO

#### **Anastasiya Perova**

1artchannel, CEO

#### **Gerbert Shopnik**

SaluteDevices, Executive Director

### Moderator

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#### **Alyona Alekseeva**

Art Fantastica, Curator, art blogger

## **How innovative companies can make the most of government support measures**

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Grand Stage, May 25 13:30 — 13:50

### **Speaker**

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**Andrei Zheleznyakov**

RSMB Corporation, Deputy General  
manager

## **Prosthetics**

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Grand Stage, May 25 14:05 — 14:20

### **Speaker**

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**Ilya Chekh**

Motorica, Co-Founder

## **TIME FOR INNOVATION: Human and Neural Network ART**

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Grand Stage, May 25 14:40 — 15:00

A digital artist will make their picture on the topic “TIME OF INNOVATIONS,” and a neural network will create its own interpretation. Following an interaction with the audience, the participants will compare the human-made and AI-generated images.

### **Speaker**

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**Artem Tkach**

TKACH PRODUCTION, Art Director

## **Creative Industry in the AI era**

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Grand Stage, May 25 15:15 — 15:45

### **Speaker**

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**Vladimir Sinitsin**

Bang Bang Education, Chief Operating  
Officer

## **Three ways of development of robotics. Robotics, AI and IoT**

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Grand Stage, May 25 16:00 — 16:30

## Speaker

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**Aleksei Yuzhakov**

Promobot, Chairman

## Humanity in 2050. How technologies will change everything. And everyone.

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Grand Stage, May 25 16:40 — 17:20

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Innovation is changing us and the world around us. New technologies shape people's new habits, new behaviors, a new language, new hobbies, and a new way of life. Therefore, people today are noticeably different from people 30 years ago, as well as from those who will live in 30 years.

How do futurologists see a person who will live and create in the 2050s? What will the people of the future be like? And how exactly will they differ from us?

## Speaker

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**Evgeniya Shamis**

Sherpa S Pro, RuGenerations, Black Pine, Founder

## Final of the CreativeTech startup competition

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Grand Stage, May 25 17:30 — 18:00

## Experts

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**Kirill Kaem**

Skolkovo Foundation, Senior Vice President for Innovations

**Aleksei Karfidov**

Karfidov Lab, Co-owner

**Nikita Khudov**

, Executive director

**Igor Stolyarov**

Agency for the development of computer sports, Head of GAMES OF THE FUTURE

**Aleksei Yuzhakov**

Promobot, Chairman

# Main Program

May 25, Tech Stage

## **Inventive innovator. How corporations implement knowhow**

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Tech Stage, May 25 11:00 — 11:45

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Innovations can be implemented in various ways, the examples are: external corporate accelerator, corporate programs, startup incubation programs, pitch sessions, scouting, hackathons and technology contests. You are welcome to study through a research review of corporate innovations for 2022 and real cases.

### **Speakers**

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#### **Anna Chunina**

Moscow Innovation Agency, Head of the Project Office

#### **Dmitrii Kurin**

MTS StartUp Hub, Head of innovation and venture investments MTS Group

#### **Lyubov Simonova-Emelyanova**

Rostelecom , Director of the project office

#### **Darya Zharkova**

Dsight, Head of market research

### **Moderator**

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#### **Rita Sirazova**

Skolkovo Foundation, Head of Partner Relations Sk Fintech Hub

## **Synchronizing expectations. How a corporation and a startup can agree on a technological experiment**

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Tech Stage, May 25 12:00 — 13:00

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### **With the support of VTB**

In an informal, checkup-like setting, we will tell how corporations look at technological solutions from young teams / inexperienced integrators, for what tasks and what departments such solutions can be “sought” today, and how a startup can appeal to the sponsors without having to lie. We will talk about the legal side of creating such partnerships, etc.

We will discuss the blind spots of corporations, and both their appetites and limited capacity to incorporate innovations.

We will highlight the evolution and the Russian view of the role of venture builder, analyze venture studios as we know them today, and debate on the approach and know-how of VTB. We will present our best cases, discuss the stage to which we “bring them” and where they are picked up by businesses, about the right to make mistakes for internal business customers, and how the Venture Studio approach perfectly complements the VTB Accelerator’s toolkit for working with tech solutions from the open market.

## Speakers

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### **Yuriy Kotlov**

Bank VTB, Head of the Network  
Laboratory VTB

### **Aleksei Patrin**

Bank VTB, Project Management  
Director

### **Dmitrii Pishchaev**

Bank VTB, Dev teamlead

### **Konstantin Proshin**

Bank VTB, Head of Digital Product  
Group

### **Andrey Volgin**

Bank VTB, Digital leader

## Moderator

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### **Marina Nikerova**

Bank VTB, Stream lead

## Not by Haute cuisine alone. New ways to prepare food

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Tech Stage, May 25 13:15 — 14:00

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Alternative food, animal protein substitutes and molecular cuisine, as well as eco-friendly, biodegradable tableware and packaging are a global trend that continues to gain popularity. Following the demographic growth, combating environmental pollution, as well as increased general level of culture and awareness of the world's population, this trend will only proliferate.

Case studies: New products – alternative protein, meat substitutes (Uralchem Innovation case). Smart tableware and packaging - biodegradable tableware and packaging, edible tableware

## Speakers

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### **Prashant Jalan**

Accuvance, Founder & Designated  
Partner

### **Konstantin Masyuk**

ABA Robotics, CEO

### **Anna Nenakhova**

Uralchem Innovation, CEO

## Moderator

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### **Natalya Chernysheva**

Skolkovo Foundation, Agrotech Hub  
director

## Expert

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### **Arvind Gautam**

Accuvance, Founder & CEO

## Pharma. Current problems in industry, and how to fix them

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Tech Stage, May 25 14:15 — 15:00

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The full cycle of a medicinal product production requires the implementation of all manufacturing stages within one country. This concerns first and foremost the pharmaceutical substance which is the main active ingredient of a medicinal product. At the moment, foreign substances occupy about 80% of the total volume on the Russian market. Although Western sanctions have not fully affected the supply of medical equipment, medicines and their components to Russia, they have nonetheless created a number of problems in their



procurement and logistics. The state and domestic pharmaceutical companies aim to reduce dependence on imports at all stages of drug production and ensure the country's drug sovereignty by 2030.

Together with industry representatives, we will discuss measures to reduce import dependence, as well as solutions already used by Russian companies in this area.

## **Speakers**

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### **Andrey Eremin**

Pharmpredict, Project manager

### **Olga Filon**

R-Farm, Director of Preclinical and Clinical Development

### **Roman Ivanov**

FARMASINTEZ, Director of Innovation Development

### **Anna Mesheryakova**

Third Opinion AI, CEO

### **Alina Mukhamedzhanova**

Syntelly, Product Manager

### **Natallia Strushkevich**

Skoltech, Assistant Professor

## **Moderator**

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### **Sergei Voinov**

Skolkovo Foundation, Head of Digital Health

## **Sk Global Camp. Opportunities for high tech companies to enter the BRICS, ASEAN and Middle East markets**

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Tech Stage, May 25 15:10 — 16:05

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### **Supported by the International Cooperation Department**

During the session, representatives of development support institutions, major technological corporations and startup ecosystems will discuss the potential for the development of Russian companies abroad, and share their vision of how they can go global under the current conditions.

- Which support measures for startups are already used in the Russian market? Anti-crisis tools.
- Cross-country transfer of technologies: Asia, Middle East, Latin America. Interaction at the level of corporations and development support institutions. Which opportunities for entering global markets are in place today?
- Scouting technological solutions. What do the foreign corporation want?

## Speakers

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### **Tarun Aellaboina**

Intellogi, Director of Business & Growth

### **Javed Khatri**

Klan, Founder

### **Patrick Krappie**

Technology Innovation Agency, Acting CEO

### **Amor Maclang**

Digital Pilipinas, Convenor

### **Hossein Zarean**

Fanap Holding, Managing Director of International Business Development Center

### **Fabiano Francisco de Souza**

Araguaina - Brazil, Secretary of Finance, Science, Technology and Innovation

## Moderator

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### **Kirill Kaem**

Skolkovo Foundation, Senior Vice President for Innovations

## Game over. Future of video gaming market

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Tech Stage, May 25 16:15 — 17:00

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Global video games market is facing hard times. Following the decline of coronavirus pandemic and the ease of quarantine restrictions, people began to spend less time at home and choose activity holidays. In addition, the gaming industry is under a constant pressure due to insufficient number of microchips, concerns about the recession, and a general decline in living standards. In this situation, the global gaming market is about to reach its first decline almost over a decade.

But, nevertheless, today there are great expectations towards the future of the domestic video games industry. Significant investments are made in the industry. But is it possible to bring the gaming industry to a leading position in a few years while worldwide this process usually takes decades? Where to find professionals?

Which platforms are the most popular, do we need new Russian platforms and engines, what is the future of the industry and what should developers do to retain the players?

Assessment from the experts of domestic market of video games Will it be possible to do what we failed to do before — to grow our own gaming industry or should we rely on Chinese developers?

## Speakers

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### **Ruslan Bazarov**

Russia - the country of opportunities,  
Senior coordinator for work with  
participants of the project "Start Game"

### **Olga Gordeeva**

VK , Head of VK Play Store

### **Mariya Kochakova**

Narratorika, Founder

### **Viacheslav Makarov**

, Independent producer

### **Denis Pozdnyakov**

IThub Games, CPO

### **Mikhail Shurygin**

EdgeCenter, CEO

## Moderator

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### **Aleksei Kalenchuk**

Skolkovo Foundation, Head of AR\VR,  
Gamedev, New Media

## Pseudoventure. Deals in 2023

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Tech Stage, May 25 17:15 — 18:00

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- What is the difference between venture and dividends? Hidden hazards, case studies, best practices
- Why isn't he calling? What is the investor doing while you're waiting for his response
- Perishable projects: how to prevent your project from turning into the 'last-year beetroot in the fridge'
- Which conditions should be offered to an investor so that he doesn't backtrack
- Accelerating deals without increasing risks
- Making it to a deal: methods to accelerate a deal and enhance mental state

## Speaker

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### **Luiza Aleksandrova**

SOBA, Chairman

# Main Program

May 25, Pitch Stage

## Presentation of technological university-based entrepreneurship startup platforms to investors

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Pitch Stage, May 25 10:00 — 11:45

### Speakers

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#### Timur Bikbov

AIR, CEO

#### Matvey Chigirin

UMAP, CEO

#### Oleg Churilov

Ministry of Education and Science of Russia, Department director

#### Matvey Fedin

DREAMCOMPOSITE, general director

#### Denis Gudkov

OMNICOM, CEO

#### Daniil Kovalchuk

FIOP, Deputy CEO

#### Sergei Krzhanovskii

Skolkovo Foundation, Vice President for Grants, Expertise and Tendering, Managing Director

#### Igor Kudryashov

DroneGlove, Junior researcher

#### Ilya Rostovshchikov

Easy-Parking, Founder

#### Dmitrii Samofalov

Medtechnic, CEO

#### Darya Tokareva

SPAWN lab, CEO

### Moderator

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#### Oleg Churilov

Ministry of Education and Science of Russia, Department director

### Experts

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#### Luiza Aleksandrova

SOBA, Chairman

#### Artem Androsov

Dome Foundation, CEO

#### Nikita Kostromichev

SBER, Tech Scout

#### Leonid Marmer

, Mentor

#### Anastasiya Piskun

Sber, Investor Relations Manager

#### Georgii Prokopchuk

Skolkovo Foundation, Expert

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## GameDev Pitches

Pitch Stage, May 25 12:00 — 14:00

## Speakers

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### **Evgenii Chapygin**

Deadline corporation, Narrative designer

### **Victoria Deripasskaya**

KnigaKit, Producer

### **Aleksei Golubev**

Massa Games, CEO

### **Ekaterina Kabanova**

Dreamach, Level designer

### **Konstantin Kondyukov**

Eudokia Games, CEO

### **Olesya Kustova**

Tristripes Studio, Founder, Producer

### **Roman Markov**

, CEO

### **Klim Mironov**

Creon Games, Producer

### **Aleksandr Nemenkov**

Tristripes Studio, Founder, CEO

### **Darya Nesvetaeva**

Eudokia Games, Project manager

### **Anna Zhukova**

TandANYAx3, Developer

## Moderator

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### **Ruslan Bazarov**

Russia - the country of opportunities, Senior coordinator for work with participants of the project "Start Game"

## Experts

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### **Ruslan Bazarov**

Russia - the country of opportunities, Senior coordinator for work with participants of the project "Start Game"

### **Kate Filatova**

AR/VR Association, President

### **Polina Khabrieva**

Yandex Cloud, Startup Program Manager

### **Mariya Kochakova**

Narratorika, Founder

### **Denis Pozdnyakov**

IThub Games, CPO

### **Gleb Serditikh**

EdgeCenter, Product Director - Cloud

### **Nikita Smirnov**

IThub games, Head of educational projects

### **Vladimir Stishkin**

Softline Digital, Architect

## Factory on a tablet. Advanced industrial technologies

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Pitch Stage, May 25 14:15 — 15:00

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A specific feature of the industrial market is its conservatism when it comes to selecting partners. In order to start working with large industrial enterprises, a startup needs to prove its success in working with large industrial enterprises. This prevents the creators of innovative solutions from getting pilot projects that will make it possible to refine the technology and develop the product. Some startups manage to break this vicious circle and get integrated into the industrial technology ecosystem.

During the session, we propose to analyze the experience of successful Russian companies that have grown from a technology startup to suppliers of the largest industrial enterprises. Are there any universal algorithms that can be recommended to young companies looking to enter the industrial technology sector? We will look at the task from different perspectives, e.g. from a point of view of an industrial corporation, a successful provider of digital solutions and a startup just starting its way.

## Speakers

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### Vasilii Churanov

Zyfra, Head of discrete manufacturing division, Zyfra

### Olga Kuznetsova

UGMK, Head of department

### Pavel Olkhovskii

Gazprom, Head of partnership development Downstream

### Stanislav Poplavskii

Skolkovo Foundation, Directors of strategic partnerships

### Evgenii Shilov

LABADVANCE, CTO

## Moderator

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### Mikhail Aronson

ZYFRA, CVO

## Startup Opportunities in the AI Era

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Pitch Stage, May 25 15:15 — 15:45

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- AI age has come, and very soon it will impact all economical fields
- Larger fundamental models bring new opportunities to startups
- How not to miss those opportunities?

## Speaker

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### Nikita Khudov

, Executive director

## Why and how to get into the register of Russian software. Ideal development scenario on a growth platform

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Pitch Stage, May 25 15:45 — 16:00

## Speaker

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### Denis Epp

Skolkovo Foundation, Programs Manager

## AI startup pitches from the TECH EXPLORER project

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Pitch Stage, May 25 16:00 — 18:00

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During the demo day, 8 startups with advanced AI solutions that have received grants from the Foundation for Assistance to Small Innovative Enterprises will pitch their projects. 2.5 months of preparation! Mentors include leading experts in the field of business and technology.

Within 2.5 months, technology startups will:

- participate in training workshops,
- meet with individually selected professional mentors and experts,
- test hypotheses, receive detailed feedback and elaborate their business cases,
- improve their speaking, presentation and negotiation skills;
- get access to Skolkovo services in a short time.

Come to support the pitch session participants, get acquainted with the best technological projects of Skolkovo and find future partners among them.

## **Speakers**

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### **Airat Davletshin**

FRIMANI, STO

### **Vikenty Frantsev**

Drive Instructor, COO

### **Rodion Kharkov**

OQlar, executive director

### **Oksana Kochanovskaya**

Фонд Сколково, head of programmes

### **Dmitrii Kufyrev**

BE ABO DIGITAL, CEO

### **Dmitry Nosovitsky**

BE ABO DIGITAL, CIO

### **Yelena Olifirenko**

PROFAGRO, Director of Development

### **Olga Pavlova**

FriMoney, General Director

### **Lidiya Rakhimova**

Business matchmaker, general manager

### **Matvei Sergeev**

ProfAgro, Expert

### **Yelena Sergeeva**

PROFAGRO, Technical Director

### **Yaraslau Sharavarau**

InnoLingvo, CTO

### **Margarita Tuktarova**

, CEO

## **Experts**

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### **Zhamilya Kameneva**

, Marketing director

### **Nikita Khudov**

, Executive director

### **Ivan Kopytov**

, Yandex Cloud Boost

### **Yekaterina Merkulova**

, Founder

### **Sergey Vasilev**

, Associate Partner

### **Maksim Yatskevich**

, Founder

# Main Program

May 25, Industrial R&D Stage

## The fusion of beauty and function. The use of additive technologies in industrial design

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Industrial R&D Stage, May 25 9:30 — 10:15

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• FDM-printing with the use of various materials for industrial design • 3D-scanning as an integral part of additive production for industrial design • Photopolymer printing for industrial design • 3D-printing for construction applications

### Speakers

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#### **Yurii Chaikin**

RangeVision 3D, CEO

#### **Evgeniy Matveev**

F2 innovations, CEO

#### **Dmitrii Miller**

, Executive Director

### Moderator

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#### **Aleksei Karfidov**

Karfidov Lab, Co-owner

## Final of the accelerator INDUSTRIX

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Industrial R&D Stage, May 25 10:15 — 12:30



## Speakers

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### **Igor Belogradov**

KIR-SK, Director of Science

### **Andrei Boyarintsev**

Saint Petersburg state university of architecture and civil engineering, Senior professor

### **Natalya Budilina**

NNT, Head of marketing department

### **Roman Filippov**

Multi-louvre cyclone, Developer manager

### **Maksim Grebennikov**

K4, Chief executive officer

### **Dmitriy Parkhomenko**

MetaVizor, CEO

### **Alexander Pimenov**

DigitalEngineering, CEO

### **Sergei Sarapulov**

Voploshchenie, CEO

### **Alexandra Sertsova**

MFA TECH, CEO

### **Andrei Suleimanov**

Kamatron, Deputy Director General for Development

### **Vladislav Van**

Energy of vacuum, Deputy general director

### **Aleksandr Vasilev**

Serviceneftgaztekhology, CEO

### **Sergei Volegov**

KIR-SK, CEO

### **Viktor Yermolaev**

ALGA, General manager

## Moderator

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### **Denis Pigarev**

Gazpromneft , Accelerator program manager

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## **Corporations for children. Development of youth technological entrepreneurship**

Industrial R&D Stage, May 25 12:30 — 13:00

## Speakers

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### Ilya Adnakolau

Gazpromneft, Head of Business  
Development Department

### Mariya Ilina

TMK, Head of department

## Industrial tourism with AI. Robot guide for metallurgists

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Industrial R&D Stage, May 25 13:00 — 13:20

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Presentation of the robot guide

## Speaker

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### Mariya Ilina

TMK, Head of department

## Presentation of projects of novice adults

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Industrial R&D Stage, May 25 13:30 — 15:00

## Speakers

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### Sergey Ivashov

Quantorium, Director

### Mikhail Shchipilin

Dia Log, CEO

## Moderator

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### Tatyana Nizyaeva

Skolkovo Foundation, Director of the  
Department of social and educational  
policy

## Projects of Sberbank for youth: cooperation of industries in the development of youth projects

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Industrial R&D Stage, May 25 15:00 — 15:45

## Speakers

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### Algul Aldag

ParkAR, UX/UI Designer

### Alena Sherstneva

SBER, Accelerator manager

### Aleksandr Zykov

Automarket, CEO

## Why does the real sector need to work with schoolchildren: a social mission or a strategic project

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Industrial R&D Stage, May 25 15:45 — 16:30

### Speakers

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#### **Darya Churenkova**

Syndrome of love, Head of charity programmes

#### **Ekaterina Manucharova**

SPUTNIKS, Educational project manager

#### **Anastasiya Mikheeva**

Skolkovo, Deputy Director

#### **Maksim Ostras**

QLU, CEO

### Moderator

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#### **Oksana Demyanenko**

International Gymnasium of the Skolkovo, Head of School

## Homo Creativus. Universities are leaders of creative industry

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Industrial R&D Stage, May 25 16:30 — 17:15

### Speakers

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#### **Alexander Chekanov**

Skoltech, Head of Start-ups Incubation Programmes

#### **Oleg Churilov**

Ministry of Education and Science of Russia, Department director

#### **Aleksey Gorensky**

Institute of Gastronomy of the Siberian Federal University, Bellini , Restaurateur, Director, Co-Founder

#### **Aleksei Karfidov**

Karfidov Lab, Co-owner

#### **Yuliya Ostrovskaya**

VK, Lead of Education projects (Creative Industries)

### Moderator

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#### **Alexander Fertman**

Skolkovo Foundation, Director for Science, Technology and Education

## Cybersecurity

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Industrial R&D Stage, May 25 17:15 — 18:00

## **Speakers**

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### **Aleksei Borisov**

Skolkovo Foundation, Director of  
Acceleration

### **Viktor Minin**

ARSIB, Chairman of the Management  
Board

### **Gleb Nikolaev**

Cloud Networks, Chief technical officer

### **Nikita Pavlov**

Zero eDiscovery, CEO

### **Aleksandra Shadyuk**

KIBERDOM, Deputy General Director  
for Development

## **Moderator**

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### **Sergei Kalmikov**

KIBERDOM, CEO

# Main Program

May 25, Technopark SK Creative Hub

## **Seller in the brain. Technology for targeted advertising**

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Technopark SK Creative Hub, May 25 10:00 — 10:45

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### **Supported by the IT cluster**

A large number of foreign players have left the Russian market. The industry has faced many challenges and seen new opportunities. The personalized advertising market, which has successfully mastered digital channels and even digital television, is moving on to cabs and online retail. But the regulator is not standing by, offering its own innovations for the industry.

- Challenges of 2022: what advertising in general and personalized advertising in particular is facing.
- Advertising ID: pro and contra after one year.
- Innovations introduced: the case of smart.tv advertising
- New technological challenges: integrating digital advertising with marketplace platforms.
- New inventory: cab billboards
- Trends: retail media.

### **Speakers**

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#### **Vladimir Balashov**

Nativity, Founder

#### **Valeriya Brusnikina**

FONMIX, CEO

#### **Andrey Grigorev**

GetShopTV, CEO

#### **Ruben Oganessian**

MEDIA1, Director of Strategic Marketing and Digital Transformation

#### **Daniil Ryazantsev**

GAZPROM-MEDIA, Head of digital sales TNT Broadcast

### **Moderator**

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#### **Aleksei Kalenchuk**

Skolkovo Foundation, Head of AR\VR, Gamedev, New Media

## **Kitchen & Restaurant Tech. Instruments to develop gastronomic spaces**

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Technopark SK Creative Hub, May 25 11:00 — 12:00

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Today people seek to be efficient in all areas. Time is value to be saved, and routine processes are easier to outsource to third-party services that are fast, reliable, environmentally friendly and meet ethical requirements.

These trends are typical for gastronomy and food tech markets. Today customers are demanding, and this offers opportunities for new business models that were unlikely to work in the past, but now have a chance to take a leading position.

Import substitution and focus on local sourcing, new consumer habits and marketing tools, economic, social and food trends, cost optimization and sustainable development.

Discussion with experts about this and much more straight from the gastronomic capital of Russia.

## Speaker

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### **Aleksey Gorensky**

Institute of Gastronomy of the Siberian Federal University, Bellini ,  
Restaurateur, Director, Co-Founder

## Moderator

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### **Natalya Chernysheva**

Skolkovo Foundation, Agrotech Hub  
director

## **Startup on steroids. 10 success stories that would not have happened without a mentor, or failures that did not happen**

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Technopark SK Creative Hub, May 25 12:15 — 13:00

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Before it is too late: How to choose the right moment to work with a mentor and how will it affect the company's future?

What do mentors, investors, corporations and startups themselves think about mentorship? - We will discuss personal experience and real cases.

We will discuss what to do in order to start working with a mentor.

We're awaiting your questions here: <https://t.me/+JJ8aayr3NqQyNzgy>

## Speakers

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### **Renat Batyrov**

Technopark Skolkovo, CEO

## Moderator

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### **Semyon Fomin**

, Managing partner

### **Maxim Bunyakin**

, Managing partner

### **Natalya Chernysheva**

Skolkovo Foundation, Agrotech Hub  
director

### **Aleksandr Kashirin**

ROSTEC, Deputy Chairman of  
Scientific and technical council

### **Aleksei Sokolov**

, CEO

## **It's a match! Creative industries and communities**

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Technopark SK Creative Hub, May 25 13:15 — 14:15

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Why do creative industries flourish in communities? Is it really more profitable to implement ideas by crowdsourcing? When will we have new Itinerants, a new Arzamas Society, and a new Mighty Bunch?

## Speakers

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### **Gyulnara Agamova**

AKI , General Director

### **Andrei Burgart**

INDOOR TV, Executive partner

### **Anastasiya Kucherova**

Community University, Mentor

## Moderator

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### **Renat Batyrov**

Technopark Skolkovo, CEO

## **How creative ideas sell innovations**

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Technopark SK Creative Hub, May 25 14:30 — 15:30

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Real cases of the female innovation community on how to monetize innovation, work with investors, assemble a major forum, launch the first TechnoGloss or create a unicorn company. Soft and hard skills for leadership in tech-entrepreneurship.

## Speakers

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### **Yuliya Chernikh**

Neuromarketing Academy,  
neuromarketologist

### **Apollinariya Frolova**

, Author of educational programs

### **Nataliya Kalyonova-Akhmetova**

OLIMP, CEO

### **Veronika Levenets**

Motorica, SkolkovoWomenClub,  
Journalist, model, blogger

### **Eline Mesropyan**

Skotch-Germetik , Chief executive  
officer

### **Nargiz Noimann Zander**

Innotech Polyus, CEO

### **Aleksandra Odoevskaya**

Skolkovo Women Club, Head of the  
Center for Social Innovation and  
Adaptation

### **Yulia Savinykh**

SkolkovoWomenClub, CEO

### **Yelena Shumilova**

Federation Council, Senator

### **Kseniya Teleshova**

Center for Personal Growth and  
Speech, CEO

## **Yes we have creativity. How the environment develops personal creativity**

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Technopark SK Creative Hub, May 25 15:45 — 16:45

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The best cases of all manifestations of creativity from "I" to "we" in one hour. The creativity of the individual is capable of manifesting itself in any, even the most difficult conditions of reality. Circumstances cannot limit an individual's need for self-expression, and the power of creative thought is able to escape from any fetters. It is not afraid of the limitations of tools, or the difficulties of translation, or the difference of generations. Creativity pours out into the public space, grows from the personal to the general, becomes a trend, a fixed idea for every person, community, corporation and city.



## Speakers

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### Igor Burnyshev

BURITO, Artist

### Ivan Krasheninnikov

WOWHAUS, Architect

### Artem Sinyavskii

Marvelous, Creative Director

### Dmitrii Vasilev

S Plus Konsalting, Project leader

## Moderator

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### Irina Mironova

, Clipmaker

## Space Sports. Game solutions for outstanding business results

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Technopark SK Creative Hub, May 25 17:00 — 17:30

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Business and sports have a lot in common, badminton and startups have even more. Sports badminton is the fastest racquet sport.

High dynamics and intensity simulate an environment similar to a business environment, in which it is important to: - to make decisions quickly and keep the goal in focus - to adapt their behaviors to constantly changing conditions

The main "thing" of badminton is the pairing, the quality of the match depends on its quality, just as in business the result often depends on communication and relationships. Badminton is called "chess in motion" - strategies and combinations are built according to one's strengths and the style of play of one's opponents. Badminton is a way to improve personal effectiveness and team performance in a fun format, where the game element provides involvement and consistency.

Participants will be able to assess their partnership skills in a ten-minute interactive exercise with the world's fastest sporting apparatus.

## Speaker

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### Katerina Nedelina

Homo Badmintonus, Founder

## How to survive a business knockdown

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Technopark SK Creative Hub, May 25 17:30 — 18:00

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What mistakes can eat up millions at the start of a business, sending it into a knockdown, and how you can avoid them. Why it's important to go all the way and not give up by following three simple steps.

## Speaker

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### Maksim Ilin

MAKSMARKET, chief executive officer

# DronConf

May 24, DronConf

## Flying without borders. Development of drones in various industries

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DronConf, May 24 11:20 — 12:20

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Unmanned Aerial Vehicles (UAVs) is a strategically important vector of Russia's industry development. During the meeting at the Rudnevo Industrial Park, the President of the Russian Federation Vladimir Putin emphasized the importance of UAV industry development, and called for doubling investments in this sector so that they reach 1 trillion rubles by 2030. The national UAV development project commissioned by the President will be the basis to consolidate key industry players, build the market of Russian-made UAVs and maintain technological sovereignty. During the session the speakers and session experts will discuss: - Proposals on removal of administrative, regulatory and other barriers - Factors contributing to UAV application exponential growth and overcoming technological barriers; - UAV digitalization - Demand and expectations of the market and the key industry players

### Speakers

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#### **Georgii Bautin**

Russian Post, Head of the Transport Management Directorate

#### **Igor Chalik**

Ministry of Transport of the Russian Federation, Deputy Minister

#### **Nikita Danilov**

Fly Drone, Founder

#### **Daniyal Kaplanov**

Agency of Technological Development, Managing Director

#### **Vasilii Shpak**

, Deputy Minister of industry and trade of the Russian Federation

#### **Victor Solomentsev**

Azimut, Deputy Director General for Research and Development

### Moderator

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#### **Aleksei Belyakov**

Skolkova Foundation, Vice-President, Executive Director

### Experts

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#### **Aleksandr Atamanov**

HOVER, CEO

#### **Anna Batueva**

PPP, Managing director for legal issues

#### **Andrei Volostnov**

, President

## UAV-based functional services

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DronConf, May 24 12:25 — 13:25

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*Supported by the Advanced Manufacturing Technologies, Nuclear and Space Technologies Cluster*

Services (UAVs today): 3D-models and ALS (Scan/GeoScan)

Aerial operations in agriculture (AgriMaxAero)

Monitoring networks coverage (NRTB/Kursir)

Technologies and infrastructure (unmanned aerial systems in the near future, in 1 to 3 years): 5G technologies in UAV industry (Skoltech, 5G Laboratory)

Ground delivery infrastructure - Dronoport (UVL Robotics)

Zelenograd Experimental Area (MIK, AR&DD)

Aeromobility.Next (unmanned aerial systems in the distant future, in 5 to 10 years): Air taxi: double fare price (OKB Hover)

Aerial logistics of the future (UVL Robotics)

UTM-System, a traffic light in the air (Aeroscript/ Fly Drone)

## Speakers

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### **Pavel Podgornev**

Moscow innovation cluster, Deputy CEO

### **Nikita Sivoy**

Gazpromneft, Head of UAV technology center

## Moderator

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### **Denis Barishnikov**

BAS Consortium, CEO

## Experts

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### **Maxim Chizhov**

AGRIMAX AERO, CEO

### **Konstantin Kudryashov**

KLEVER, Managing partner

## Подписание соглашения

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DronConf, May 24 13:30 — 13:40

## Перспективы развития FPV дронов в России: технологии будущего

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DronConf, May 24 13:40 — 14:10

### Speaker

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### **Илья Galaev**

Drone racing federation, President

## Выставка и прямая трансляция чемпионата по Дрон-рейсингу (Индустриальный парк Руднево)

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DronConf, May 24 14:00 — 18:00

# DronConf

May 25, DronConf

## Smart iron. Component base and Soft

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DronConf, May 25 11:10 — 12:10

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The guests will ask questions to the speakers via the web service. The six most interesting questions will be selected among them, and each speaker will answer one question. In this way, experts will “hit” all questions as targets in biathlon.

- Development stage of domestic components production
- Successful cases of import substitution of components
- Experience of using Russian developments
- Is it possible to completely substitute foreign software for UAVs

### Speakers

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#### Vladimir Brusilo

AGM SI SYSTEMS, little director

#### Nikolai Burdin

Aeromaks, Commercial Director

#### Roman Konovalov

Drone Corporation, CEO

#### Vladislav Zelikov

Alticam, CEO

### Moderator

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#### Aleksei Mamotko

NHC Mil&Kamov, Line manager of marketing and sales

## Presentation of projects of the companies-residents of the exhibition

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DronConf, May 25 12:15 — 13:15

### Международный чемпионат по битве роботов, как драйвер развития и поддержки современных цифровых технологий

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DronConf, May 25 13:15 — 13:45

### Speaker

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#### Yekaterina Trivailo

Dable U Expo, Executive Director

## 100 соревнований БАС за 30 минут

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DronConf, May 25 13:45 — 14:00

## Speaker

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### **Polina Mozgaleva**

University National technology  
initiative 2035, Deputy head of UAS  
Competence Center

## **Выставка и прямая трансляция чемпионата по Дрон-рейсингу (Индустриальный парк Руднево)**

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DronConf, May 25 14:00 — 18:00

# Business and Technology

May 24, Territory of Business

## **Contracts + Patents + Microgrants. Official Legal Service in Skolkovo. Overview of IPC legal and patent services - for Skolkovo participants and third parties**

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Territory of Business, May 24 10:05 — 10:25

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*Supported by the Intellectual Property Centre*

Which of the IPC services are in demand and why do over 700 Skolkovo participants regularly use IPC services? Which issues are solved with the various IPC practices for entrepreneurs and companies? How to apply for free project assessment and company assessment before joining Skolkovo? What is the difference between the terms of services offered for startups and for partners (major corporations and their affiliates)?

### **Speaker**

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**Anton Pushkov**

IP Center Skolkovo, CEO

## **Skolkovo Tax Calculator. Tax and IT-related benefits - analysing mistakes and learning how to use IPC tax calculator.**

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Territory of Business, May 24 10:30 — 10:50

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*Supported by the Intellectual Property Centre*

How can benefits offered by Skolkovo be correctly calculated? When and how many taxes should be paid? How can tax benefits be combined with IT benefits? Is it mandatory to submit tax declarations? How does the new, 2023 Skolkovo Foundation's programme for reimbursement of employees insurance payments work? Which changes occurred with IT field: accreditation regulations and assigning revenues to IT operations?

### **Speakers**

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**Alexey Sorokin**

IP Center Skolkovo, Tax lawyer

**Nikolai Zheleznov**

IP Center Skolkovo, Head of Direction

"Regulatory regulation and compliance"

## **Investment opportunities and BRICS trends**

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Territory of Business, May 24 11:00 — 12:00

## Speakers

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### Val Jerdes

I8GV, Partner

### Faisal Khan

Khans International Group, President

### Amit Rastogi

National Research Development Corporation, Chairman and Managing Director

### Pavel Ustiuzhaninov

RSPP, Secretary General

## Moderator

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### Mikhail Khomich

VEB.RF, Managing director

## Intellectual property and Skolkovo - which items are to be patented and how can they be commercialized?

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Territory of Business, May 24 12:05 — 12:25

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*Supported by the Intellectual Property Centre*

We will tell about specific features and terms of legal protection for such intellectual property (IP) as software, technical solutions, know-how for the Skolkovo participants. We will have some insights about the notion of “commercialization subject” in terms of research and development activities, how it is related to certain IPs, and some aspects of creating these IPs before and after receiving the Skolkovo participant status. We will study the main stages of preparing the documents required to create IPs, including in terms of establishing relationship with the employees (authors) and keeping the information as know-how under the commercial secret requirements. We will look at various commercialization models: licensing, alienation, concession etc.

## Speakers

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### Dzhennet Abduraimova

IP Center Skolkovo, Head of IP Department

### Nikolai Zheleznov

IP Center Skolkovo, Head of Direction "Regulatory regulation and compliance"

## Microgrants = Macro opportunities. How can the Skolkovo Foundation's microgrants for patents, trademarks and contracts be obtained?

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Territory of Business, May 24 12:30 — 12:50

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*Supported by the Intellectual Property Centre*

The Skolkovo Foundation pays up to 4 million rubles per year for one participant under the microgrants programme, which funds can be used to pay patenting and other fees and duties, trademarks, contracts, know-

how legalization etc. How can IPC help with checking the criteria and filling in an application for microgrants? Skolkovo participants can enjoy special benefits during their first year with Skolkovo.

## Speakers

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### **Dzhennet Abduraimova**

IP Center Skolkovo, Head of IP  
Department

### **Dmitrii Kotlov**

IP Center Skolkovo, Head of Patent  
practice

## **Register of Russian Software. Overview of newly introduced rules and amendments to the Register of Russian Software. How to avoid mistakes when adding your software to the Register of Russian Software?**

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Territory of Business, May 24 12:55 — 13:15

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*Supported by the Intellectual Property Centre*

Which advantages does software entered into the Register get? Stop-factors and typical mistakes when adding software to the Register. New rules and amendments to the Register of Russian Software in 2023, including those related to the possibility of adding a software and hardware suite into the Register. We will also tell you about launching a marketplace for Russian software and its relevance.

## Speaker

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### **Sofya Romanova**

IP Center Skolkovo, Lawyer

## **Going global. In today's conditions, patenting overseas with all the costs covered by the Skolkovo Foundation is the best market offer for the Skolkovo participants.**

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Territory of Business, May 24 13:20 — 13:50

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*Supported by the Intellectual Property Centre*

Best legal protection strategies in the international markets International PCT applications and Eurasian patent protection. Specific features of patenting in China, Europe, the UAE, India and the USA. How can a microgrant for registering intellectual property abroad be obtained? How to use microgrants to pay patents fees and the services of foreign patent agents?

## Speaker

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### **Dmitrii Kotlov**

IP Center Skolkovo, Head of Patent  
practice



## Participation in tent activities

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Territory of Business, May 24 13:50 — 14:15

## Невербально, но факт. Как позиционировать себя без всего

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Territory of Business, May 24 14:15 — 14:45

### Speaker

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#### Anna Shavirina

University "Synergy", Associate  
Professor of the Department of  
Corporate Culture

## Киберспорт сегодня: синергия профессионалов

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Territory of Business, May 24 14:50 — 15:15

### Speakers

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#### Natalya Chaikovskaya

Iterra Media, President of the company

#### Maksim Flyor

FKS MOSKVI, Chief

#### Boris Sinitskii

LESTA GAMES, Publishing Director

### Moderator

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#### Elena Skarzhinskaya

Synergy University, Head of the  
Department of Esports

## Подписание соглашения между Федерацией компьютерного спорта России и Корпорацией «Синергия»

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Territory of Business, May 24 15:20 — 15:30

## Бизнес-комьюнити как драйвер роста молодёжных стартапов

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Territory of Business, May 24 15:35 — 16:05

### Speaker

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#### Pavel Orekhov

ASI, Project Director

## Технологический IT-стартап. Как спасти бизнес

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Territory of Business, May 24 16:10 — 16:40

## **Speaker**

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**Sergey Kopylov**

BSC, Junior Partner

**Tech. City. Life. Как работают технологии «умных городов» и городского развития, как технологическим предпринимателям вписаться в повестку трансформации городов**

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Territory of Business, May 24 16:50 — 17:30

## **Speaker**

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**Irina Brinkova**

Minstroy RF, Project manager

# Business and Technology

May 25, Territory of Business

## **Finance for startups. Which restrictions apply to Skolkovo participants as regards taking part in venture transactions and fund raising?**

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Territory of Business, May 25 10:05 — 10:25

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*Supported by the Intellectual Property Centre*

Which terms apply to Skolkovo participants to raise funds for their projects? Is it allowed to change the charter to meet the requirements of a particular investor? Is it allowed to sign loan agreements? How to deal with offshore assets in 2023? Are there any restrictions applicable for establishing subsidiaries of Skolkovo participants? Specific features of selling shares in the capital of the Skolkovo participants.

### **Speaker**

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#### **Nikolai Zheleznov**

IP Center Skolkovo, Head of Direction  
"Regulatory regulation and compliance"

## **Be the first to learn. Patent literature as a tool for competitor reconnaissance in the import substitution environment (patent search, analysis of competitors activities).**

---

Territory of Business, May 25 10:30 — 10:50

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*Supported by the Intellectual Property Centre*

Having a patent policy to study the competitor R&D activities is particularly important in the import substitution environment. We will look into the key risks arising when working with subjects of patenting. We will tell about the main approaches to building a patent policy and about the goals of patent policy, how it can be used to mitigate the risks of violating the third-party rights during import substitution. We will describe the methods for patent search and assessment for patents associated with a substituted technology or solution, as well as methods to evaluate the freedom of action in the market, and consequences of patent rights violations. We will tell, using examples, why a patent policy is a necessary tool of competitive practices in the current conditions.

### **Speaker**

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#### **Dmitrii Kotlov**

IP Center Skolkovo, Head of Patent practice

## **Safeguarding the algorithms. Relevant issues of patent protection for software and computer algorithms**

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Territory of Business, May 25 10:55 — 11:15

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*Supported by the Intellectual Property Centre*

Importance of IT patenting. Why do major IT companies have hundreds of patents worldwide? What are the means of legal protection for IT solutions? Patentability terms for IT solutions in Russia and worldwide. Specific features of placing IT solutions under patent protection. We will tell why patent protection is necessary for IT solutions, and which economic benefits it gives to businesses. We will discuss which solutions can be placed under patent protection, and which cannot, as well as the requirements to be met by IT solutions to have a patent, and how to independently check if a solution is compliant with these requirements. We will focus on the examples of successful patent protection of IT solutions. We will compare patents and other legal means of protection.

## **Speaker**

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### **Elena Voronina**

IP Center Skolkovo, Head of IT patents  
business unit

## **Startup generator**

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Territory of Business, May 25 11:20 — 12:50

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1. Generation of business ideas and project description.
2. Analysis of competitors
3. Value offer Each stage is assessed by an expert.

## **Speakers**

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### **Ilya Chekh**

Motorica, Co-Founder

### **Marat Khafizov**

VEKTOR, Director

### **Joseph Tesfaye**

MTS AI, Head of Scouting

## **Moderator**

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### **Eduard Zhdanov**

, Decan

## **Case Fest. Что может пойти так?**

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Territory of Business, May 25 13:25 — 14:25

## Speakers

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### **Mikhail Levchenko**

Wise city, CEO

### **Artem Lukin**

Technored, CEO

### **Evgeny Pisarev**

Qummy, CEO

### **Elena Pospelova**

Univer.AI, Founder

### **Dmitry Roldugin**

VINTEO, Business Development  
Director MENA

## **Стартапер и бухучет. Как превратить скучный отчет в увлекательный сюжет ибок стартаперов в бухгалтерских делах**

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Territory of Business, May 25 14:30 — 14:55

### **Speaker**

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### **Daria Kopylova**

Business Systems Consult, Project  
manager

## **From idea to success. How an IT startup can get government support**

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Territory of Business, May 25 15:00 — 16:00

## Speakers

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### **Sergei Alimbekov**

, Deputy director. Technology Development

### **Pavel Gudkov**

Foundation for Assistance to Small Innovative Enterprises, Deputy General Director

### **Sergey Gudyryn**

Adeptik, CEO

### **Anatoly Maslov**

NOVOSTAL-M, IT Director

### **Ilya Nazarov**

Digital Markets, CEO

### **Vladimir Nikolaev**

Voronezh Animation Studio, General Producer

### **Konstantin Parshin**

Skolkovo Foundation, Vice President, Executive Director of the Information Technology Cluster

### **Aleksandr Pavlov**

RFRIT, CEO

## Moderator

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### **Ekaterina Gavrilova**

National priority, Head of communications and development

## Talk Show ТЕСН в большом городе. Как умные технологии меняют современные города

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Territory of Business, May 25 16:05 — 17:05

## Speakers

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### **Sergey Cheremin**

Правительство Москвы, Minister, Head of Department for external economic and international relations

### **Chyngyz Sultanov**

Infocom, Deputy Director

### **Ivan Yunin**

Transport Innovations of Moscow, CEO

### **Olzhas Zhanabek**

Almaty City Department of Digitalization, Deputy Head

## Moderator

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### **Oleg Shutenko**

Synergy Corporation, Vice President

## Expert

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### **Alexander Chebotarev**

VEB, Senior Vice President

## **Level Up - Level Down. Реальный путь в tech**

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Territory of Business, May 25 17:10 — 17:50

### **Speaker**

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**Илья Чеких**

Motorica, Co-Founder

# Sk Regions

May 24, Sk Regions

## Презентация программы «Фабрика дизайна»

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Sk Regions, May 24 10:15 — 10:30

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«Фабрика дизайна 2.0» - конкурс, выступающий платформой для взаимодействия дизайнеров, производственных компаний, экспортно-ориентированных компаний, бизнес-сообщества, экспертов индустрии для создания новых продуктов отечественной промышленности, обеспечивающих конкурентоспособность российской экономики на международных рынках, технологическую независимость и отвечающих на запросы населения страны.

Конкурс проводит Агентство креативных индустрий г. Москвы при поддержке Фонда «Сколково».

### Спикер:

**Алексей Волков**, директор по партнерам конкурса «Фабрика дизайна»

## Yandex Cloud. Презентация возможностей для резидентов

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Sk Regions, May 24 10:30 — 10:45

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Публичная облачная платформа Yandex Cloud - это гибкая и экономичная альтернатива собственным серверам. Уникальные технологии предоставляют обширные возможности для решения задач бизнеса. В рамках презентации спикер расскажет про преимущества платформы для резидентов региональных операторов «Сколково».

### Спикер:

**Никита Ражев**, руководитель стартап-программы Yandex Cloud

## Вуз, студент, предприниматель. Соперники, союзники или партнеры?

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Sk Regions, May 24 10:45 — 11:30

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Организатор: Открытый университет Сколково

Панельная дискуссия с участием представителей власти, предпринимателей, инвесторов и вузов о том, что должно измениться в вузе, чтобы у студентов была мотивация становиться предпринимателями, у предпринимателей - тратить время на работу со студентами, а у преподавателей - кооперироваться с предпринимателями в процессе работы со студентами.



## Speakers

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### **Mariya Galyamova**

NGU, Director of Entrepreneurship Center

### **Nallathamby Kalaiselvi**

Department of Scientific and Industrial Research, Secretary

### **Anastasia Koroleva**

NeuroWood x NeuroMetrix, CEO

### **Dmitrii Litvin**

Rosmolodezh Business, Director

### **Aleksandr Maslennikov**

Mendeleev VC, CEO

### **Aleksandr Rumyantsev**

Venture Accelerator, CEO

### **Evgeniy Sutkovoy**

Technopark Fabrika, CEO

## Moderator

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### **Yekaterina Morozova**

Skolkovo Foundation, Director, OpUS

## Питч-шоу студенческих проектов

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Sk Regions, May 24 11:30 — 13:00

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Демо-день для студенческих проектов - участников акселерационных программ в рамках Платформы университетского технологического предпринимательства (ПУТП).

Вузы - партнеры питч-шоу: УдГУ, ЮУрГУ, ПсковГУ, ДГУ, ТУСУР, ИрГУПС.

**Эксперты:** **Дарья Кирьянова**, заместитель Министра науки и высшего образования РФ **Николай Суетин**, Вице-Президент по науке и образованию, Фонд «Сколково» **Иван Копытов**, менеджер стартап-программ Yandex Cloud **Алексей Волков**, директор по работе с партнерами, Агентство креативных индустрий г. Москвы **Денис Эпп**, руководитель проекта кластера информационных технологий, Фонд «Сколково» **Иван Джой**, проектный менеджер кластера биологических и медицинских технологий, Фонд «Сколково» **Юрий Миронов**, старший проектный менеджер кластера передовых производственных технологий, ядерных и космических технологий, Фонд «Сколково» **Вячеслав Буслаев**, руководитель представительства техноброкерской компании “Pallada Business Group”

## Технопарки & кампусы: как объединить усилия для развития инноваций

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Sk Regions, May 24 13:00 — 13:45

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В России запущена масштабная программа по созданию университетских кампусов мирового уровня – всего до 2030 года планируется реализовать не менее 25 таких проектов. Реализовывать программу планируется на принципах государственно-частного партнерства с привлечением частных инвесторов и банков.

Помимо создания комфортной и современной среды для проживания, обучения и досуга студентов, одной из ключевых задач этих проектов является привлечение технологических партнеров, готовых, на базе кампусов, вести собственные научные разработки, создавать инновационные компании и, в том числе, вовлекать в этот процесс молодых специалистов. Это повысит инвестиционную привлекательность научной среды, даст импульс запуску новых стартапов и позволит технологическим партнерам формировать свой кадровый резерв прямо «со студенческой скамьи».

- В каких проектах по созданию университетских кампусов уже присутствуют технологические партнеры и какая у них роль?
- Какая модель предпочтительнее – создание технопарков в структуре новых кампусов или включение в проекты по созданию кампусов уже существующих технопарков?
- Как регионам вовлекать технологических партнеров к реализации проектов по созданию кампусов, и кто может выступать в их роли? Какие бизнес-модели лежат в основе технологического партнерства в создаваемых кампусах?
- Какая инфраструктура должна быть создана в кампусе для привлечения технологических партнеров?
- Технологический партнер – инициатор, участник, резидент – какую роль может выполнять технологические партнеры в проектах по созданию кампусов?
- Как должна быть выстроена коммуникация и что должна делать эксплуатирующая организация кампуса для привлечения резидентов технопарка/технологических партнеров?

**Модератор: Александр Фертман**, директор департамента по науке и образованию, Фонд «Сколково»

**Спикеры: Дарья Кирьянова**, Заместитель Министра науки и высшего образования РФ **Анастасия Фарафонова**, директор Блока Агент правительства Российской Федерации ВЭБ.РФ **Михаил Гусев**, советник по развитию деятельности Фонда «Сколково» в Индии **Александр Миних**, ООО «НТЦ ТАТНЕФТЬ» **Валерий Ерёмин**, генеральный директор ООО «Системные концессии» **Виталий Литке**, заместитель министра Министерства образования Челябинской области **Михаил Гусев**, директор по развитию **CyberPhysics Д-р Наллатхамби Калайселви**, заместитель министра науки и технологий Индии

## **Возможности для российских стартапов по выходу на зарубежные рынки: БРИКС, АСЕАН**

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Sk Regions, May 24 13:45 — 14:30

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Открытый диалог стартапов с зарубежными партнерами.

- Что на самом деле волнует стартапы?
- Задаем самые интересные вопросы и получаем самые честные ответы от гостей из Филиппин, Индии, Китая, Бразилии и Камеруна!

**Модераторы: Геворкян Зара**, руководитель направления по привлечению иностранных стартапов **Макарова Мария**, руководитель международных проектов

**Спикеры: Амор Макланг**, исполнительный директор Digital Pilipinas & World Fintech Festival Филиппины, соучредитель Astrolabe - лидер мнений по цифровизации в Юго-Восточной Азии **Манприт Сингх**, Президент Индийской палаты международного бизнеса (ICIB) **Михаил Гусев**, представитель Фонда «Сколково» в Индии **Фабиано Суза**, министр финансов, науки, технологий и инноваций муниципалитета Арагуайна, Бразилия **Евгений Косолапов**, представитель Фонда «Сколково» в Китае **Одри Шико**, генеральный директор MSMI - лидирующей ассоциации промышленных технологий, Республика Камерун

## **#СИЛЬНЫЕ ПРОЕКТЫ БОЛЬШОЙ СТРАНЫ**

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Sk Regions, May 24 14:30 — 16:00

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Питч-сессия лидерских проектов АСИ, в рамках которых команды презентуют перспективные разработки перед инвесторами, представителями потенциальных заказчиков и институтами развития.

Направления специализация проектов:

- Информационные технологии
- Цифровые решения в медицине/строительстве/HR
- AgriTech/ FoodTech
- Промышленные технологии

**Спикеры:** **Владимир Чернявский**, директор проектов центра развития партнерской сети Агентства стратегических инициатив **Екатерина Кодзасова**, директор центра развития партнерской сети Агентства стратегических инициатив **Наталья Холзакова**, руководитель проектов центра развития партнерской сети Агентства стратегических инициатив

**Эксперты:** **Лилия Роботяева**, исполнительный директор Ассоциации корпоративных венчурных инвесторов **Константин Надененко**, директор по венчурным инвестициям УК Лидер **Евгений Кузнецов**, генеральный директор Орбита Кэпитал Венчурс **Никита Рогозин**, инвестиционный директор Софтлайн Венчурс **Роман Ситников**, управляющий директор, партнер, Фонд «Новая индустрия» **Александр Пефтеев**, руководитель портфеля инновационных проектов Билайн Венчурс **Яна Комарова**, управляющий директор Zerno Ventures **Олег Линников**, генеральный директор, Startech Ventures **Антон Арнаутов**, директор ассоциации "Индустриальные инновации" **Александр Швалев**, заместитель генерального директора по инновациям Иннохаб Росатом **Владислав Карпинский**, руководитель направления по работе с инновациями АО «НефтеТрансСервис» **Роберт Урманчеев**, руководитель проектов департамента инновационного развития ПАО «Норильский никель» **Кирилл Васильев**, руководитель практики проектов нового бизнеса ПАО «Газпромнефть» **Евгений Яценко**, менеджер бизнес-системы Севергрупп АО «Северсталь Менеджмент»

## Презентация Акселератора технологических стартапов ХМАО

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Sk Regions, May 24 16:00 — 17:15

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Фонд «Сколково» совместно с региональным партнером АУ «Технопарк высоких технологий» реализует программу интенсивного роста стартапов – «Акселератор технологических стартапов» в Югре. К участию в программе приглашаются студенты и аспиранты, молодые ученые и технические специалисты, а также технологические предприниматели со всей страны с проектами по направлениям:

- эко-стабильность и урбанистика;
- информационные технологии;
- энергетика и управление ресурсами;
- здоровьесбережение.

На презентации спикеры расскажут об условиях и преимуществах программы для технологических компаний, возможностях для участников и победителей акселератора.

После презентации пройдут менторские сессии с экспертами акселератора.

**Спикеры:** **Екатерина Ястина**, руководитель направления регионального развития, Фонд «Сколково» **Денис Скрыганов**, директор АУ Ханты-Мансийского автономного округа - Югры «Технопарк высоких технологий» **Михаил Захаревич**, управляющий партнёр «Центра коммерциализации инноваций», эксперт и трекер Акселератора

## Как раскрыть инновационный потенциал региона?

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Sk Regions, May 24 17:15 — 18:15

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Региональные команды поделятся лучшими практиками в сфере развития инновационного потенциала и работы со стартап-сообществом с учетом особенностей экосистемы своего региона в рамках презентаций:

1. Промышленная политика в действии: экосистема развития инноваций на территории Санкт-Петербурга.
2. Стратегические проекты Юго-западного государственного университета для развития Курской области.
3. ИТ-парк Ненецкого автономного округа: проекта по созданию первого частного технопарка в регионе.

**Модератор:** Анастасия Бестужева, руководитель направления регионального развития, Фонд «Сколково»

**Спикеры:** Даниил Старковский, директор Технопарка ЛЕНПОЛИГРАФМАШ Сергей Никитин, генеральный директор ООО «Медицинская робототехника» (г. Санкт-Петербург) Владимир Журавлев, директор Центра инноваций и технологий Юго-западного государственного университета Елена Ермолина, первый заместитель генерального директора АО «Центр развития бизнеса НАО» Евгений Тимошин, директор по развитию ООО «М-АйТи НАО» (г. Нарьян-Мар)

# Sk Regions

May 25, Sk Regions

## Презентация акселератора в рамках INNOWEEK 2023, г. Тюмень

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Sk Regions, May 25 10:15 — 10:30

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Тюменский Технопарк совместно с Фондом «Сколково» второй год подряд проводит форум «INNOWEEK», задачей которого является поиск и интенсивное развитие перспективных инновационных стартапов, а также привлечение инвестиций и организация открытого диалога технологических предпринимателей, их потенциальных заказчиков, инвесторов. К участию в конкурсе привлекаются технологические проекты со всей России.

**Спикер: Антон Ермолаев**, директор Тюменского Технопарка

## Презентация о возможностях платформы НИОКР сервисов Sk RnD Market

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Sk Regions, May 25 10:30 — 10:45

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Платформа НИОКР сервисов Sk RnD Market - это портал полного цикла для заказа технологических услуг. Платформа предоставляет компаниям, НИИ, вузам, инновационным стартапам возможности для взаимовыгодного сотрудничества: объединяет реальный сектор экономики с наукоемкими организациями и инжиниринговыми центрами.

**Спикер: Марат Нуриев**, руководитель управления платформы НИОКР сервисов, Фонд «Сколково»

## Презентация молодежных инициатив

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Sk Regions, May 25 10:45 — 11:30

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Эксперты расскажут про яркие молодежные события, которые пройдут этим летом:

- **Международный культурно-образовательный проект RUS\_SVET (г. Владивосток) 3-6 августа** в г. Хабаровск пройдет международный культурно-образовательный проект - Международный Weekend молодежи RUS\_SVET для укрепления научного и профессионального потенциала молодежи РФ, АТР, БРИКС и СНГ, стимулирование новых разработок, проектов и открытий, направленных на устойчивое развитие и повышение привлекательности территорий Дальневосточного федерального округа.
- **Всероссийский молодежный форум «ШУМ» линейки платформы Росмолодёжь.События (г. Калининград) «ШУМ»** - всероссийский молодежный форум, который пройдет в Калининградской области 18-24 июня для участников со всей России в возрасте от 14 до 35 лет: молодых креаторов, блогеров, продюсеров, видеографов, подкастеров, маркетологов и других специалистов в области медиа, а также студентов профильных специальностей.

**Спикеры: Михаил Иванов**, руководитель проектов АНО «Центр креативных индустрий «Новый город». **Екатерина Торубарова**, начальник Управления общественной дипломатии Россотрудничества **Татьяна Мандрыкина**, директор Всероссийского молодежного форума «ШУМ»

## Питч-сессия иностранных стартапов

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Sk Regions, May 25 11:30 — 12:30

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Выступление 5 зарубежных стартапов - участников программы Softlanding.

Церемония вручения сертификатов о прохождении программы.

## «О Стартап-Хабе (Startup Hub) как международной площадке ИТ-стартапов»

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Sk Regions, May 25 12:30 — 12:45

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Презентация ГАУ «ИТ-парк» (г. Казань) о практике создания стартап-хаба, объединяющего стартапы, инвесторов, корпорации и экспертов для развития инновационной деятельности, привлечения инвестиций, импорта, экспорта и трансфера технологий.

**Спикер: Алексей Таранов**, руководитель направления развития технологического предпринимательства ГАУ «ИТ-парк»

## Менторская гостиная (при поддержке «Росмолодёжь»)

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Sk Regions, May 25 12:50 — 13:45

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Участники сессии смогут получить конструктивную обратную связь и поучаствовать в краш-тестах. Такой метод позволяет найти слабые места, из-за которых предприятие не может масштабироваться. Любой начинающий предприниматель сможет презентовать свой стартап профессиональным менторам, получить от них подробный фидбек и рекомендации, как прокачать бизнес-идею, вывести команду на новый уровень и замотивировать инвесторов вложить деньги в проект.

**Модератор: Дмитрий Захаров**, директор ООО «Рус - Форум», Член Клуба молодых предпринимателей Росмолодежь.Бизнес

**Менторы: Дмитрий Разбегаев**, тренер программы Министерства экономического развития РФ в сфере государственных проектов в рамках развития малого и среднего предпринимательства  
**Владимир Коровин**, основатель и генеральный директор инвестиционной компании APIT Capital  
**Илья Чех**, основатель компании Моторика

## Демо-день акселерационной программы Инвестиционно-венчурного фонда Республики Татарстан и Евразийского центра инноваций

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Sk Regions, May 25 14:00 — 17:00

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Инвестиционно-венчурный фонд Республики Татарстан и Евразийский центр инноваций проводят ежегодную программу акселерации для стартапов ранних стадий.

На программу акселерации 2023г. поступило 317 заявок, из них в рамках Российского венчурного форума 16 марта 2023 г. были отобраны 15 стартапов, реализующих решения в сферах искусственного интеллекта, IoT, медицинских, образовательных, финансовых технологий и других областях.

В рамках интенсивной 10-недельной программы команды стартапов проходят глубинную диагностику своих проектов, вместе с экспертами и менторами прорабатывают дорожную карту выхода и масштабирования на российском рынке и оценят потенциал экспорта на рынках страны ЕАЭС,

Ближнего Востока, Латинской Америки, Юго-Восточной Азии и Индии, а также подготовятся к следующему раунду инвестиций.

**Спикеры:**

**Айнур Айдельдинов**, директор НКО “Инвестиционно-венчурный фонд Республики Татарстан”

**Ирина Мацкевич**, генеральный директор ООО “Евразийский Центр Инноваций”

# Skoltech Triple Point

May 24, IT/AI

## Welcome to the Skoltech Triple Point Student Entrepreneurship Festival

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IT/AI, May 24 10:00 — 10:15

## IT/AI track presentation

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IT/AI, May 24 10:15 — 10:20

## Keynote. "Martech is a Friend to Man or how to make friends with technology, data and people"

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IT/AI, May 24 10:20 — 11:00

## Demo Day. Student startups in IT/AI

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IT/AI, May 24 11:00 — 12:30



# Skoltech Triple Point

May 24, Social Tech

## **Presentation of the Social Tech track**

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Social Tech, May 24 12:30 — 12:35

## **Keynote. “How do social projects become successful and is there a place for technology in them?”**

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Social Tech, May 24 12:35 — 13:05

## **Keynote. “Technologies for a sustainable future: approaches and cases”**

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Social Tech, May 24 13:05 — 13:35

## **Keynote "Social Entrepreneurship in Russia: Motivation and Barriers"**

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Social Tech, May 24 13:35 — 14:05

## **Demo Day. Student startups in Social Tech**

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Social Tech, May 24 14:05 — 15:30

# Skoltech Triple Point

May 24, Energy & ESG

## **Meetup. Development of student entrepreneurship: from students to students**

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Energy & ESG, May 24 15:30 — 16:30

## **Keynote. “New ways to attract investments for startups in the Russian Federation”**

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Energy & ESG, May 24 16:30 — 17:00

## **Energy&ESG track presentation**

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Energy & ESG, May 24 18:00 — 18:05

## **Finals of the Triple Point LAUNCH competition for student startups, Energy&ESG track**

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Energy & ESG, May 24 18:05 — 19:30

# Skoltech Triple Point

May 24, Open air

## **Art object creation, Skoltech Triple Point**

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Open air, May 24 12:30 — 19:30

## **Mentor sessions, IT/AI. By appointment**

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Open air, May 24 12:30 — 14:00

## **Startup corner. Exhibition of student startups.**

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Open air, May 24 15:00 — 15:30

## **Mentor sessions, Social Tech. By appointment**

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Open air, May 24 15:30 — 17:00

## **Mixer. Job Fair for Startups and Student Skills**

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Open air, May 24 17:00 — 18:00

## **Closing of the festival. Networking. DJ set**

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Open air, May 24 19:30 — 20:30

# VTB Lecture Hall

May 24, VTB Lecture Hall

## Акселератор ВТБ — возможности для стартапов

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VTB Lecture Hall, May 24 11:00 — 11:40

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Знакомим стартапы с Акселератором ВТБ как точкой входа в банк для начала сотрудничества

**Наталья Дегтярева**, руководитель Акселератора ВТБ

## Кейс-сессия «Пилоты в ВТБ: кейсы от стартапов и бизнес-заказчиков»

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VTB Lecture Hall, May 24 11:40 — 12:30

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Итоги пилотирования решений в банке от участников Акселератора ВТБ и представителей подразделений банка

11.40-11.55 «**First Data: CRM-персонализация на основе внешних транзакционных данных клиентов банка ВТБ**»

**Александр Старостин**, сооснователь и CEO First Data **Оксана Кантемирова**, руководитель проектов, Акселератор ВТБ

11.55-12.10 «**UX Rocket: апробация функционала Tag Manager для корректной работы веб-аналитики**»

**Александр Козлов**, Key Account Manager UX Rocket **Элина Малых**, руководитель проектов, Акселератор ВТБ

12.10-12.30 «**Doczilla и ТурбоКонтракт: опыт пилотирования инструмента для создания договоров**»

**Дмитрий Чаленков**, ведущий менеджер по развитию бизнеса, Doczilla **Алексей Дьяченко**, генеральный директор, ТурбоКонтракт **Тимофей Тойгильдин**, начальник отдела анализа и контроля Службы координации и сопровождения ИТ-проектов Департамента организации и контроля технологического развития, ВТБ

## Ключевые тренды на рынке российского финтеха

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VTB Lecture Hall, May 24 12:30 — 13:00

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Обзор технологических, бизнес- и финтех-трендов, значимых для российского рынка финансовых технологий

**Марианна Данилина**, руководитель управления исследований и аналитики, Ассоциация ФинТех

## **Дискуссия при поддержке Клуба предпринимателей «Ближе к делу» ВТБ «Быстрый запуск изменений в бизнесе»**

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VTB Lecture Hall, May 24 13:00 — 14:00

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Обсуждаем, почему с «взрослением» бизнеса перестает работать формат курсов и бизнес-образования и какие инструменты для роста доступны основателям и руководителям компаний в таком случае

**Даниил Баженов**, директор по контенту портала «Ближе к делу», ВТБ **Вячеслав Пырву**, трекер владельцев и руководителей бизнеса

## **Кейс-сессия «Геймификация всего, везде и сразу»**

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VTB Lecture Hall, May 24 14:00 — 15:00

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14.00-14.20 «Геймификация — хайп или имба? Обзор трендов и подходов в геймификации для бизнеса»

**Анатолий Горovenko**, Senior Marketing Manager, RevGames

14.20-14.40 «Антифрод в играх: как обеспечить успешный опыт геймификации и прозрачные результаты»

**Максим Корнев**, CTO, Cube Solutions

14.40-15.00 «Геймификация контакт-центра ВТБ: компьютерная игра «Башня пяти стихий»

**Евгений Андриянов**, сооснователь, CBDO RevGames **Елена Анисимова**, начальник отдела координации корпоративных программ Управления поддержки продаж и обслуживания Департамента клиентского обслуживания, ВТБ

## **Работа с клиентским опытом: новая норма Customer Discovery**

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VTB Lecture Hall, May 24 15:00 — 15:30

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Расскажем, как внутри большой компании можно применять инновационный подход в работе над продуктом с точки зрения CX

**Светлана Гетманчук**, руководитель направления, ВТБ

## **Где деньги: доступные программы государственной поддержки предпринимателей**

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VTB Lecture Hall, May 24 15:30 — 16:00

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Конспектируем основные источники финансирования и грантовой поддержки как для начинающих предпринимателей, так и для сегмента среднего бизнеса в разных отраслях

**Полина Савилова**, CEO DocSourcing

**Венчурная студия: создаем внутренние инновации по правилам и без**  
**Расскажем об эволюции и формате работы венчурной студии в банке**  
**Андрей Волгин, Венчурная Студия, ВТБ**

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VTB Lecture Hall, May 24 16:00 — 16:20

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Расскажем об эволюции и формате работы венчурной студии в банке

**Андрей Волгин**, Венчурная Студия, ВТБ

**Технологическая лаборатория ВТБ — уникальный инструмент тестирования tech-**  
**решений внутри банка**

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VTB Lecture Hall, May 24 16:20 — 16:40

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Расскажем, как ТехЛаба ВТБ помогает банку справляться с вызовами при апробации новых технологий

**Юрий Котлов**, руководитель проектов, Технологическая лаборатория ВТБ

# VTB Lecture Hall

May 25, VTB Lecture Hall

## Как стартапу построить коммуникацию с корпорацией и успешно провести пилот

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VTB Lecture Hall, May 25 11:00 — 12:00

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Практические рекомендации: что учитывать стартапу при пилотировании в корпорации для долгосрочного сотрудничества

**Элина Малых**, руководитель проектов, Акселератор ВТБ

## Нейросети — примеры использования в бизнесе и кейсы ВТБ

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VTB Lecture Hall, May 25 12:00 — 12:30

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Цели использования нейросетей в бизнесе и примеры применения технологии в банковской отрасли

**Анна Ширшова**, Управляющий директор, Lead DS команды "Модели оптимизации", Управление моделирования РБ, Департамент анализа данных и моделирования, ВТБ

## Кейс-сессия «Опыт стартапа: две стороны одной медали»

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VTB Lecture Hall, May 25 12:30 — 13:10

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Представители стартапов делятся таким разным опытом предпринимательства — от закрытия на нуле до инвестиций от стратега

12.30-12.50 «Assista: онлайн-фитнес в ковидные годы — история неуспеха»

**Кирилл Юркин**, CEO SubsCrab

12.50-13.10 «Smart Data Hub: стартап в России — кровь, пот и слезы радости

**Игорь Кузин**, сооснователь, CEO Smart Data Hub

## Брейншторм-дискуссия корпоративных инноваторов «Эволюция формата: от Акселератора до .... Что будет дальше?»

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VTB Lecture Hall, May 25 13:10 — 14:10

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Неформальная беседа с представителями инновационных подразделений об опыте работы со стартапами и технологиями. Прогнозы на будущее.

**Александр Краснов**, руководитель по поиску и подбору инновационных решений, X5 Group  
**Николай Майданчик**, руководитель Kaspersky Product Studio **Чингиз Сабиев**, руководитель Центра инноваций, Газпромбанк **Анна Хвагина**, руководитель программы по работе с внешними

инновациями «Пилотный трек ТМК-ПРЕМИУМ СЕРВИС» **Денис Шорин**, руководитель направления скаутинга и партнерств, MTS Startup Hub

**Модератор** — **Наталья Дегтярева**, руководитель Акселератора ВТБ

### **Кейс-сессия «Импортозамещение в диджитал»**

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VTB Lecture Hall, May 25 14:10 — 15:10

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Опыт создания и вывода на рынок отечественных аналогов востребованных зарубежных решений и перезапуск в кризис

14.10-14.40 **«Начать с чистого листа: как RUTUBE устроил масштабный перезапуск проекта и нашел свою аудиторию»**

**Ирина Дорохина**, руководитель маркетингового продвижения RUTUBE

14.40-15.10 **UX Rocket — больше, чем импортозамещение. Кризис как катализатор роста»**

**Александр Окороков**, CEO UX Rocket

### **Исследовательский подход при выходе на международные рынки: пошаговый гид формирования Go-To-Market стратегии на основе данных**

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VTB Lecture Hall, May 25 15:10 — 15:40

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Обзор лучших практик по выходу в страны Ближнего Востока, Латинской Америки и Юго-Восточной Азии

**Павел Горбачев**, Team Lead, Hints

### **Опыт российского b2b-финтеха на российском и американском рынке**

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VTB Lecture Hall, May 25 15:40 — 16:00

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Рабочий алгоритм по выстраиванию партнерских каналов продаж и советы по выбору локального акселератора. Тренды в кредитовании бизнеса на российском и американском рынке

**Мария Михайленко**, основатель и CEO Смартан

### **Mentor Hours с Акселератором ВТБ**

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VTB Lecture Hall, May 25 16:00 — 16:30

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Консультации по возможному взаимодействию с банком и пилотированию решений через Акселератор ВТБ



# International Online scene

May 24, International Online scene

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## Развивающаяся экосистема стартапов на северо-востоке Индии

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International Online scene, May 24 10:45 — 11:25

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**Спикер:** Доктор Теджбанта С Чингтхам, CEO, Atal Инкубационный центр Сиккимского Манипальского университета Фонд инкубации технологического бизнеса

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## Решение с использованием искусственного интеллекта в стоматологии

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International Online scene, May 24 11:30 — 12:10

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**Спикер:** Доктор Видхи Бханушали, CEO, Dentalдост

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## Быть неудачником: Использование неудач в своих интересах

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International Online scene, May 24 12:15 — 12:55

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**Спикер:** Абхиджит Кхандагале, Лауреат премии Top Innovator Всемирного экономического форума за свой стартап Ekatra. Возглавляет некоммерческую организацию Vruksh Ecosystems

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## Hyderabad возглавляет передовую инновационную экосистему Индии

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International Online scene, May 24 13:00 — 13:40

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**Спикер:** Нирупа Виджай Кумар, Руководитель отдела программ и акселератора, Центр инноваций и предпринимательства (CIE) ИИТ Hyderabad

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## Как потерять бизнес за 2 раунда или почему важно правильно распределить доли и построить финансовую модель

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International Online scene, May 24 13:45 — 14:25

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**Спикер:** Алексей Минин, Международный консультант по вопросам цифровой трансформации, founder AIMES

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## Интеграция искусственного интеллекта в создание контента

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International Online scene, May 24 14:30 — 15:10

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**Спикер:** Бруно Мелло, CEO, Manycontent

## **Индийская экосистема венчурных инвестиций**

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International Online scene, May 24 15:15 — 15:55

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**Спикер:** Виван Сехгал, CEO, Asia Fund

## **Полу-секретные ключи на выход на зарубежные рынки**

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International Online scene, May 24 16:00 — 16:40

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**Спикер:** Вэл Джердеш, Бизнес-ангел, основатель венчурного сообщества Yellow Door, партнер Innov8 Global Ventures

# International Online scene

May 25, International Online scene

## Социальное предпринимательство и инновации

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International Online scene, May 25 10:00 — 10:45

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**Спикер: Роман Давыдов**, Советник по развитию, «Фонд региональных социальных программ «Наше будущее»

## CDP- маркетинг как инструмент коммуникации с клиентом в 2023 году

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International Online scene, May 25 10:45 — 11:25

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**Спикер: Глеб Кашеев**, Генеральный директор, Sendsay

## IT парки в Индии

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International Online scene, May 25 11:30 — 12:10

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**Спикер: Хиндол Госвами**, CEO, Catchthe startupbus

## Инновации и тренды в авиации

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International Online scene, May 25 12:15 — 12:55

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**Спикер: Вайбхав Варун**, Руководитель отдела программ и акселератора, Центр инноваций и предпринимательства (CIE) ИИТ Hyderabad

## Тема уточняется

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International Online scene, May 25 13:00 — 13:40

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## Биохакинг: битва за вечную молодость

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International Online scene, May 25 13:45 — 14:25

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**Спикер: Станислав Скакун**, Биохакер, основатель и гендиректор, Biodata

## Создание эффективной системы управления отходами в развивающейся стране

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International Online scene, May 25 14:30 — 15:10

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**Спикер:** Адхитья Даша, Биохакер, основатель и гендиректор, Biodata

## **Создание команды и то, на что обращают внимание венчурные инвесторы, инвестируя в стартапы на ранних стадиях развития**

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International Online scene, May 25 15:15 — 15:55

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**Спикер:** Джонатан Доерр, Партнер в Antler

## **Введение в стандартизацию Китая в области интеллектуального производства**

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International Online scene, May 25 16:00 — 16:40

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**Спикер:** Е Сюаньчэнь, Начальник Китайской Академии Стандартизации Электротехники (Восточный Отдел)

## **Никто не остался позади**

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International Online scene, May 25 16:45 — 17:25

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**Спикеры:** Ани Акпе, Основатель, African Woman in tech Эмма Окере, Менеджер - технологии и исследования, Kenbright holdings group Роина Очиенг

## **Как лидерам найти баланс между успехом и благополучием**

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International Online scene, May 25 17:30 — 18:00

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**Спикер:** Каролина Киа, Сооснователь и CEO, Bud

# Programming Championship

May 24, Programming Championship

## **Церемония открытия, тестовый контекст**

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Programming Championship, May 24 10:30 — 12:00

## **Международный фестиваль по спортивному программированию - командный зачет среди вузов**

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Programming Championship, May 24 12:00 — 15:00

## **Разбор заданий**

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Programming Championship, May 24 15:30 — 16:15

**Спикер: Демид Кучеренко**, Разработчик задач для Открытого первенства по спортивному программированию «ВРЕМЯ ИННОВАЦИЙ», главный судья соревнований

## **Ответы на вопросы участников по итогам разбора**

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Programming Championship, May 24 16:15 — 16:30

## **"Разморозка", подведение итогов**

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Programming Championship, May 24 16:30 — 17:00

# Programming Championship

May 25, Programming Championship

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## Как создать в школе среду для развития олимпиадного программирования

Programming Championship, May 25 12:30 — 13:00

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**Спикер:** Петр Калинин, Старший разработчик в компании Яндекс и создатель сайта [algorprog.ru](http://algorprog.ru)

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## Зачем заниматься спортивным программированием и как это поможет адаптироваться к рабочим задачам?

Programming Championship, May 25 13:30 — 14:00

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**Спикер:** Алексей Толстиков, Руководитель Школы анализа данных, Яндекс

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## Роль спортивных сборов в подготовке спортсменов по спортивному программированию

Programming Championship, May 25 14:00 — 14:30

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**Спикер:** Сергей Князевский, Тренер юношеских команд при МехМат МГУ

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## Секция по спортивному программированию в школе. С чего начать?

Programming Championship, May 25 14:30 — 15:00

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**Спикер:** Денис Кириенко, Заслуженный учитель города Москвы, преподаватель школы №179 г. Москвы, член центральной предметно-методической комиссии всероссийской олимпиады школьников по информатике

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## Разбор заданий

Programming Championship, May 25 15:30 — 16:15

# DronRacing

May 24, DronRacing

## **Открытие чемпионата**

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DronRacing, May 24 14:00 — 14:15

## **Официальные тренировки по траектории первого дня чемпионата**

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DronRacing, May 24 14:15 — 14:35

## **Формирование квалификационных групп/общение с пилотами**

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DronRacing, May 24 14:35 — 14:50

## **Квалификационные полеты**

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DronRacing, May 24 14:50 — 15:25

## **Подведение итогов, подготовка к финальному вылету**

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DronRacing, May 24 15:25 — 15:40

## **Финальные вылеты первого дня чемпионата**

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DronRacing, May 24 15:40 — 16:10

## **Награждение победителей, церемония закрытия первого дня чемпионата**

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DronRacing, May 24 16:15 — 16:35

## **Шоу полеты**

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DronRacing, May 24 16:35 — 18:00

# DronRacing

May 25, DronRacing

## **Открытие чемпионата**

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DronRacing, May 25 15:00 — 15:15

## **Официальные тренировки по траектории второго дня чемпионата**

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DronRacing, May 25 15:15 — 15:35

## **Формирование квалификационных групп/общение с пилотами**

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DronRacing, May 25 15:35 — 15:50

## **Квалификационные полеты**

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DronRacing, May 25 15:50 — 16:25

## **Подведение итогов, подготовка к финальному вылету**

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DronRacing, May 25 16:25 — 16:40

## **Финальные вылеты второго дня чемпионата**

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DronRacing, May 25 16:40 — 17:10

## **Награждение победителей, церемония закрытия второго дня чемпионата**

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DronRacing, May 25 17:15 — 17:35

## **Шоу полеты**

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DronRacing, May 25 17:35 — 18:00